University Outreach and Engagement Council
January 17, 2013, 10am-12pm
MU Council Room

Attending: Scott Reed, Dave Hansen, Dave King, Susie Brubaker-Cole, Bruce Weber, Mike Borman, Cheryl Middleton, Sherri Noxel, Roger Rennekamp, Kyle Cole, Maria Chavez-Haroldson, Deb Maddy, Lois Brooks, Rebecca Badger, Eric Alexander, Jackie Russell
Unavailable: Jim Johnson, Gary DeLander, Steve Clark, Allison Davis White-Eyes, Helio De Morais, Lynn Dierking, Anita Grunder, Anita Helle, Sunil Khanna, Skip Rochefort
Guests: Claire Cross, Peg Herring, Alfonso Bradoch, Mike Lerner, Lisa Templeton, Barbara Tovar, Emily Bowling

Agenda:

Off-Campus Site-Based Learning (OSL) – Claire Cross, Director Summer Session (handout)
Hatfield Marine Science Center (HMSC) requested to offer credit courses in off-campus environment. Summer Session (Extended Campus) developed structured method with revenue sharing model for departments. Uses eCampus tuition model, 80-10-10 (80% department, 10% Central Admin, 10% course development fund). Site doesn’t need to be operated by OSU. Courses could be held outside of regular quarter schedule (not just during summer). Model provides incentive for faculty to provide courses in different locations, entrepreneurial faculty will see opportunities, and enhances student learning with reasonable cost. OSL course needs to be enhanced by site; if department wants to propose an off-campus course, based on population or other need of area, this would be done through eCampus rather than OSL. Potential for future partnerships with other institutions.

- Action: Council supports moving this forward. Claire Cross would like any feedback on MOU document by Jan 24.

Engagement Scholarship Consortium 2013 Conference – Dave King (handout)
NOSC is now Engagement Scholarship Consortium (ESC). Annual meeting, Oct 8-9, 2013 at Texas Tech, and sponsored by western region. Dave King is co-chair of Program Committee. Call for proposals is open; hope to see significant number of proposals from OSU. Pre-conference opportunities; Emerging Engagement Scholars Workshop Oct 6-7. Consider who among newer and emerging scholars would benefit from networking and concepts about community engagement. And opportunity for non-tenured faculty and staff at O&E Staff Workshop, Oct 6-7. Good exposure for presenters and attendees, typically 500-600 participants.

Promotion and Tenure of Faculty with O&E Responsibility – Roger Rennekamp (handout)
Faculty Senate P&T Committee is requesting input to clarify the promotion and tenure process. Individual comments need to be made by Jan 25. https://secure.oregonstate.edu/facultysenate/committees/ec/promotion_ten/comment.php

Draft document does not recognize outreach and engagement or discovery (research) as separate and distinct from teaching, scholarship, and service. From P&T guidelines, the types of assigned duties are: Teaching, Advising, Research, Extension (O&E), Service, other assignments. P&T Vita is formatted by:

Next meeting: April 18, 2013, 10am -12pm, MU Council Room
http://outreach.oregonstate.edu/about/outreach-and-engagement-council
Presently there is not a good place for O&E work to be represented in vita. At the Broader Impacts Workshop last December, the fact that O&E work is problematic to represent in vita was identified as significant issue. Colleges and units need to address this. Conversation between O&E Council and FS P&T Committee could move this forward.

Actions:
- Roger will draft and share with O&E Council, then submit as opinion of O&E Council.
- Subcommittee of O&E Council to meet with Faculty Senate P&T Committee, before April O&E Council meeting. Scott will communicate with Henri Jansen, chair of Faculty Senate P&T Committee.

O&E Agenda and Broader Impacts – Peg Herring, Leader Education Outreach, Extension and Experiment Station Communications

Broader Impacts Workshop was a collaboration of Research and O&E; research and extension faculty at workshop by invitation from Deans. Meeting designed to address concerns of National Science Foundation; proposals judged on scientific merit and broader impacts. Opportunity for OSU to be leader for design and implementation. Work not always recognized as essential work in some units or departments – unevenness as to value of broader impacts of O&E across university. Increases amount of work needed to submit proposals. Need to build educational impact alongside the research. College of Education, EESC, Ecampus have capacity to assist with broader impacts.

Next steps: Center for Lifelong Learning in STEM education hiring a researcher. From there, next steps not clear, of interest to Faculty Senate, and needs to be for administrators. Faculty need a ‘toolbox’ to help with broader impacts. Little awareness of existing program and work is currently being done. Need models of what a good broader impacts program looks like.

- Action: Conversation for O&E and Research office - Scott, Peg Herring, Dave King, Kyle Cole to re-cap what workshop did and next steps.

Status Updates:
- Debrief O&E Conference – Scott Reed
  Well-designed but not well attended: what we might do that would be more significant for future O&E conference?
  - Suggestion (from Cabinet) – focus on a college might inspire participation from that body on O&E work.
  - Convener that would be more inclusive outside of OSU, e.g., national conference on O&E.
  - Get more participation from colleges at college level, then collect and use examples to take to Oregon Investment Board, SBHE.
  - What is target audience, why do we do it? Last conference – audience was OSU. Why, how, what as starting place?
o Historic evolution of this conference from Extension annual conference to an O&E Conference to bring broad core of extension and those involved with O&E together. Connections not made effectively.
o Extension annual meeting was part of the culture. With Division of O&E attempt to partner diverse groups, then bring in university. Focus is fuzzy. Step back and clarify what we’re accomplishing, and why.
o Create tracks: extension, university, regional. Could be a regional event. People could find their niche. Do you feel you matter, or do you feel marginal?
o Faculty, staff felt marginalized because O&E isn’t valued on campus. Need to change state of mind of campus, that O&E is valued.
o Suggestions or interest in working on next conference - let Scott know.

• Virtual Career Fair – Dave King *(handout)*
o First Virtual Career Fair – online students from around state and beyond, first opportunity to participate in career fair. Employers very interested in how this works. Information provided to extended campus students. Available to all OSU students. Career services heavily involved. Will push out to student groups, clubs, and organizations.

• Local Engagement Academy update – Dave King
o Subset of O&E Council and others who have attended Roanoke Engagement Academy, may be broadening this definition. Will bring to April meeting. Jan 25, 3hr work session to focus on group identification and next step.

• Division Level Impact of State Budget – Scott Reed
o State resources – period of courteous uncertainty in Salem. Gov’s recommended budget. Higher Ed, most of 20 lines received 7% increase. SWPS received $0 recommended increase – basically an 8% reduction if not adjusted due to. SBHE supportive of parity adjustment of 7%. May see governance changes in Higher Education in next year. Impact unknown at this time. Focus on access and education allows us to make significant impact and position on 40-40-20.

**Center for Online Higher Education Research and Engagement (COHERE) – Alfonso Bradoch, Director of Department & Student Services Extended Campus; Mike Lerner, Professor Chemistry *(handout)***
Third proposed center with administrative home in O&E. Online education is growing and there are questions about how online compare with traditional campus-based education methodologies, are they effective? What are the new innovations for online education? No research focused center at OSU to address this. Mike led initial group a year ago, looking at feasibility of a center; talked to facilitators in research and O&E, 17 different groups. Very positive response, six- to twelve-month studies needed. Center could provide resources to faculty interested or doing online courses. Would want input from Council and internal engagement of faculty and administrators - what problems to address. Focus on research, pedagogy, tools. Also external engagement to business community as employers. How to connect to corporate leaders, an industry board is being considered. Broad charge being conceived. Next step is proposal to Research office and Research Council by fall of this year.

• Action: Comments to Alfonso and Mike, within two weeks.

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