University Outreach and Engagement Council
July 18, 2013, 10am-12pm
MU Council Room

Attending: Dave King, Jim Johnson, Mike Borman, Sherri Noxel, Maria Chavez-Haroldson, Rebecca Badger, Bruce Weber, Jackie Russell, Peg Herring, Roger Rennekamp


Agenda Notes:

- **Academic Reports O&E Activities – Dave King**
  Framing of College/Unit outreach and engagement activities for the Annual Academic Report is important for O&E; the information will be used by O&E and University leadership as well as O&E Marketing for framing focus of upcoming O&E sections in *Oregon Stater* magazine. Information from all colleges and units is compiled into an annual O&E summary document and used by O&E leadership and marketing as a foundation for information (internal uses). O&E is planning to use more broadly and strategically this year. Sabah is looking for metrics, data. All colleges/units address their outreach and engagement section differently. The variety of information included gives perspective on what is considered or understood as outreach and engagement.

  **Action:** Rebecca Badger will send information to O&E Council about planned uses for the O&E section information. O&E Council members will share this information with Deans and those preparing reports.

- **Business Model for Off-campus (F2F) Ecampus – Dave King**
  A proposed structure to provide credit courses as off-site facilities was submitted to Provost, per Provost’s request. Sherm Bloomer has advised that there will be no new business models at this time and need to use existing models and suggested applying existing Ecampus structure (80/10/10 + 75fee) – not a workable solution for HMSC (proposed pilot group). OSU business model may be changing in next few years, phased in. A working group was formed and has submitted a proposal to Sabah for a two-year test program allowing for what’s currently happening at HMSC, and allow for AES and Extension faculty who would like to provide this type of courses. Sabah has not yet provided his decision on interim proposal. Once Sabah provides decision, may move back to this model for a test period. College and sites providing such class format would create an MOU for fees/expenses. If Sabah approves interim proposal, allow creation of a funding pool for grants for testing this proposal? Proposal would provide another option for AES to fund 25% of budget. Peg Herring is meeting with new dean of students in CAS. COF has a policy of .10FTE for Extension faculty teaching one class (rather than as overload). There is a need for OSU standards and guidelines for these types of credit off-campus F2F opportunities around the state. Faculty are encouraged to do this and we need to have a structure and guidelines.

  **Action** – Dave King will draft a letter from Council for Scott to send to the Provost to encourage approval for this test proposal.
➢ **OSU Engagement Academy Event, Bus Trip – Dave King**

Engagement Academy Bus Tour scheduled for Sept 24. 6:45am-9pm, Campus to Tillamook half day, half day in Newport with dinner (O&E Council invited for dinner, also to join the trip). Sabah is interested in participating at least part of the day. Beth Emshoff, Open Campus Director, is planning agenda for Tillamook, and Sam Angima, Regional Administrator North Coast, planning Newport agenda. Invitation will go to list of faculty hired in last two years (Sabah and Scott will invite). O&E Council needs to provide additional names—new faculty as well as academic and professional faculty new to community engagement, experiential learning, service learning, etc. First invitations will go out first of August.

**Action:** Dave King will send a request to O&E Council for names to invite; looking for new faculty (academic and professional faculty) AND existing faculty new to the concept of community engagement.

➢ **Oregon Open Campus Recruitment Status – Dave King**

Beth Emshoff, Oregon Open Campus Director is retiring September 30. Currently recruiting for Oregon Open Campus & Special Initiatives Leader position that will include responsibility for local Engagement Academy and O&E Conference/Symposia. Peg Herring and Rebecca Badger are on search committee – 30 applicants, 8 initial phone interviews have been scheduled. Will conduct in-person interviews in August. Sam Angima and Dana Martin, Regional Directors, are search committee co-chairs.

➢ **CL@SE Community Partnership Projects and Announcements – Maria Chavez-Haroldson**

Handout - Update of projects and program focus.

Participated in the Regards to Rural Conference with two panels: a panel with three Latinas from Monroe that introduced model of engagement with Latinos; and a panel with the Community Driven Technology Innovation and Investment (CDTII) group on how to help communities with technology and help OSU students understand technology needs of communities (with College of Engineering). Plans for a conference for community engagement for 2015, she is with 4-H and Mario Magana. The Juntos program, started in Madras, may be moving to additional counties. Ron Mize new CL@SE Director starts August 1.

**Action:** Invite new Director, Ron Mize, to O&E Council meeting, also Bus Tour on Sept 24.

➢ **Other Matters – All**

Roger Rennekamp: Tammy Bray, Sally Bowman and Roger are planning information and training for Extension faculty in local offices to help Oregonians be informed of “Cover Oregon” health insurance marketplace (focus on navigating health insurance marketplace and health insurance literacy not enrollment assistance. National focus on health insurance literacy. At this time, none of the materials or website information is available in Spanish, could be a role for Extension and CL@SE.

Roger: Early Plans for a rural conference on health in the West with 13 western states.

Roger: 4H received a grant from Samsung for a Marine Ambassadors program, students spent time at OSU and in Newport on research sailing vessel (65ft) in June. Students High school students from across Oregon nominated by local science teachers crewed boat and did ocean research, with focus on youth underrepresented in math and sciences. Sea Grant also involved with program.
Maria: Should O&E Council consider meeting off campus? Potential to meet with local groups, community leaders, commissioners. Improve effectiveness as conveners and opportunity engage off-campus faculty. Suggestion for once-year O&E Council Bus Tour or off-campus meeting.

**Action:** O&E Executive Committee will consider off-campus O&E Council meeting for 2014.

Next meeting: October 17, 2013, 10am -12pm, MU Council Room

http://outreach.oregonstate.edu/about/outreach-and-engagement-council