

University Outreach and Engagement Council

January 16, 2014, 10am-12pm

MU Council Room



Attending: Mike Borman, Jim Johnson, Rebecca Badger, Annie Heck, Sherri Noxell, Charlotte Moats-Gallagher, David McIntyre, Kyle Cole, Dave Hansen, Scott Elmshaeuser, Cass Dykeman, Anita Helle, Bruce Weber, Ron Mize, Gloria Krahn, Lisa Templeton, Dave King, Lois Brooks, Emily Bowling, Jackie Russell

Unavailable: Scott Reed, Deb Maddy, Lynn Dierking (Cass Dykeman attending), Susie Brubaker-Cole, Laurie Lewis (Charlotte Moats-Gallagher attending), Gary DeLander, Steve Clark (Annie Heck attending), Allison Davis-White Eyes, Helio de Morais, Anita Grunder, Cheryl Middleton

Guest: Mark Edwards

Agenda:

Online Teaching across Colleges – Lisa Templeton, Mark Edwards

Discussion how online teaching is differential across colleges, and if online teaching adequately incorporated in position descriptions, how it's rewarded/incentivized when not in pd, how to incorporate into P&T, and maintaining course quality in online courses when taught by diverse group (adjuncts, grad students, and faculty). Colleges are attempting to reduce incentive expectation for online teaching. Concerns online course become stagnant. Assessment of online courses varies across colleges/departments. O&E tracks and watches growth curves to manage ebbs/flows of enrollment. Goal of item was to set stage for college conversation about online teaching, position descriptions and P&T issues - bring any issues back to this O&E Council to further issues and policies within administration.

Extended Campus Presentation – Lisa Templeton

<http://prezi.com/yssuenvpcieh/the-extended-campus-tree-at-osu/>

Prezi presentation informing scope of work of Extended Campus units: Ecampus: Course Development and Training, Department of Learner Services, Marketing and Enrollment Services, Administrative Support Services; OSU Summer Session; Open Educational Resources

Academic Reports O&E Metrics Sub Committee – Dave King

<http://outreach.oregonstate.edu/about/plans-reports>

Should Council consider revision suggestions for Provost's request for "outreach and engagement" section of annual report template? Annual reports to Provost only capture some of colleges' outreach and engagement activities, the priorities from Deans and heads of units. Consider drawing aggregate/summary from the college full report rather than reports submitted to Provost (8 page distillation). Consider summary analysis based on themes, issues, or categories with aggregated metrics, could be used to maintain Carnegie classification. Who is the audience for O&E aggregate summary? Current summary is very text heavy, revise with use graphics, text box callouts, video, create data driven map with stories. Searchable summary would need to take every bullet and tag it.

Action: Dave will take suggestions, comments back to O&E Exec team to consider. Will consider forming committee, with proposal or email request to group before next meeting (April).

Outreach Professionals Engaged Network – Rebecca Badger

New initiative modeled after Engagement Scholarship Consortium (ESC) pre-conference workshop directed at professional faculty doing do outreach work. Seeking help to identify people in this group across campus, send names to Rebecca. Possible spring workshop (May).

Next meeting: April 17, 2014, 10am -12pm, MU Council Room

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>

University Outreach and Engagement Council

January 16, 2014, 10am-12pm

MU Council Room



ESC conference October 6-8, 2014, call for proposals focused on engagement work will be out soon.

Also, *Oregon Stater* winter issue O&E insert (handout). O&E “insert” will be a regular section in magazine. Spring will focus on STEM at university/across state, please share any stories with Rebecca. An online space for O&E section is being developed.

Other Matters – All

- O&E Vice Provost Awards for Excellence Nominations **are due by Feb. 17**. Awards will be presented at the awards luncheon on April 16. <http://outreach.oregonstate.edu/initiatives/vice-provost-awards>

Next meeting: April 17, 2014, 10am -12pm, MU Council Room

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>