

## University Outreach and Engagement Council

January 15, 2015, 10am-12pm

MU Council Room



Attending: Scott Reed, Sam Angima, Mike Borman, Rebecca Badger, Ken Smith, Scott E, Paige Clark, Marion Rossi, Shelby Walker, Cheryl Middleton, Shan Sutton, Scott Elmshaeuser, Ron Mize, Kyle Cole, Deb Maddy, Abby Metzger, Gloria Krahn, Annie Heck, Alicia Lyman Holt, Lois Brooks, Jackie Russell, Charles Estill, Emily Bowling, Kathy Bickel, Lisa Templeton

Unavailable: Dave King, Lynn Dierking, Kendra Sharp, Allison Davis-White Eyes, Jim Johnson, Laurie Lewis, Bruce Weber, Steve Clark, Douglas Keszler, Sherri Noxell

Guest: Dianna Fisher, Shan Sutton, Alicia Lyman Holt for Kendra Sharp, Ken Smith for Laurie Lewis, Annie Heck for Steve Clark

### Agenda - Notes:

#### [Open Oregon State Online Educational Resources – Dianna Fisher](#) (ppt)

Newest unit in Division under Extended Campus. Posting modules on [MERLOT](#), Cal State, Multimedia Educational Resource for Learning and Online Teaching repository (OSU is partner), offers peer review.

- RFPs: learning modules, learning objects, textbooks, open courses, MOOCs
- Textbooks/course materials. Partnership projects with OSU Libraries and Press to fund faculty adoption of open textbooks and Summer Session to fund faculty use of open materials
- Learning Modules for Ecampus courses and stand-alone modules

Pharmacy would like to see opportunity for advertising for target markets on [website](#), e.g., sidebar ad

#### **OSU Libraries & Press Strategic Plan Goals 2 & 3 – Cheryl Middleton, Shan Sutton** (handout)

Goal 3 - future of academic libraries as proactive disseminator of knowledge created on campus, connects with land grant mission. Focus on 2 strategies

- 3.1 – optimize effectiveness and visibility of scholarship, growth area with new hires; provide consultation and resources services to faculty (e.g., grant applications); Open Access (will be able to provide social media references)
- 3.3 – knowledge dissemination; four textbooks to be published by press and Open OSU; receiving national attention on the module; oral (video) history alum, faculty, community members; will launch closer to sesquicentennial (200-250 interviews)

Goal 2 - Create transformative experiences for students

- 2.1 Developing new library curricular offerings, partnerships with faculty that supports enhanced informational literacy; new two credit course on research data management, partnering with honors college (exploring digital humanities)
- 2.2 Developing experiential learning opportunities; four paid undergrad internships (specific projects/goals)
- 2.4 targeting specific student populations; hired student experience and community outreach librarian working with underrepresented student population and international students

Division of O&E is considering role of digital assets and considering sending two librarians to [Engagement Academy for University Leaders \(VT\)](#)

#### **Accreditation Performance Indicators for O&E – Scott Reed** (handout)

NWCCU accreditation is seven year process, part of which is done every year. Becky Warner is institutional liaison to NWCCU. We have one-time opportunity to adjust O&E Core Theme objectives/criteria: Core Theme 1-undergraduate education, Core Theme 2-research and graduate education, Core 3-Outreach and Engagement. We have also been asked for target indicators, acceptable and outcomes (impacts). Discussion on Core Theme 3 O&E:

Objective 3.1:

- #5 – Does it count teachers coming to campus for workshops or faculty going off campus for workshops?

Next meeting: April 16, 2015, 10am -12pm, MU Council Room 222

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>

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- PACE suggesting annual collection process for this information; events that have threshold fee of >\$100 or more (arbitrary line) – might not include underserved communities
- Capture numbers of attendees or fees; use hours of instruction rather than fees or # of attendee; rural small community – e.g., teachers attending OSU workshop
- Pharmacy may reach 1200 through continuing education
- #4 – Does it include Hatfield and K-12 education up and down coast?
  - Pre-College programs measure K-12 impact, considers Hatfield on campus; would appreciate departments filling in other such work
- 3.1 rationale –
  - #5 not really addressed in rationale (catering to mid-career professionals)
  - #2 indicator of achievements – Extension mentioned, but also have Pharmacy volunteers (Paige Clark can provide)
  - Carnegie classification 2020, process start in 2018 – look at metrics they will use and couple with that to be ready
  - Where is international research indicated?

### Objective 3.2:

- Where does private philanthropy fit? Bundle with extramural funds or not?
- Work in student affairs and academic teaching faculty; make sense to have indicator for faculty that are doing service in communities (Corvallis, Warm Springs Extension office, day tripper programs) – indicator in undergraduate or O&E
- #2 – volunteers per faculty in engagement?
  - If Pharmacy volunteers added will reduce impact, Pharmacy volunteers per Pharm faculty FTE devoted to programs?
  - Volunteers in other programmatic efforts, e.g., library volunteers?
  - Balancing issue and if manageable to collect the data across university

### O&E Assignments in Position Descriptions – Scott Reed

Template language needed re: OSU’s definition of outreach and engagement. Requesting small committee to develop prototype language for position description attributes. Shelby Walker will contact Sea Grant network national network about “outreach and engagement” language in their position descriptions.

- **Action:** Committee: develop prototype language for position descriptions around “outreach and engagement”: Marion Rossi, Gloria Krahn, Cheryl Middleton, Sam Angima

### Outreach and Engagement Events – Scott Reed

- Exploring Engagement Symposium, Jan 27, MU Horizon Room
- 2015 Vice Provost Awards for Excellence nominations due Feb. 17 (April 13 Awards Luncheon)
- O&E Colloquium, April 13, Alumni Center
- Extension Reconsidered, April 14, Alumni Center – humanitarian engineering in Oregon focus
- Ecampus Faculty Forum, April 15, Alumni Center

### Other Matters – All

- April O&E Council agenda will include: Broader Impacts proposal and experiential learning; systematic approach
- Kathy Bickel – AA Stater magazine, 90K circulation – seeking articles, promotions

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