

University Outreach and Engagement Council

October 15, 2015, 10am-12pm

MU Council Room 222



Attending: Dave King, Ann Murphy, Marion Rossi, Kyle Cole, Ana Gomez, Abby Metzger, Jim Johnson, Shelby Walker, Page Clark, Annie Heck, Kathy Bickel, Sam Angima, Allison Davis-White Eyes, Laurie Lewis, Emily Bowling, Gloria Krahn, Scott Elmshaeuser, Sherri Noxell, Jackie Russell

Unavailable: Scott Reed, Ron Mize (Ana Gomez attending), Lois Brooks, Steve Clark (Annie Heck attending), Bruce Weber, Lynn Dierking, Charles Estill, Doug Keszler, Cheryl Middleton, Kendra Sharp, Lisa Templeton

Guests: Faye Chadwell, Jeff Sherman, Ana Gomez, Jim Sloan

Agenda:

National Engagement Academy Team Report - Faye Chadwell, University Librarian and OSU Press Director (*attachment*)

Team members attended [National Engagement Academy 2015](#): Lead-Faye A. Chadwell, University Librarian and OSU Press; Dianna Fisher, Director of Open Oregon State; Dr. Kevin Ahern, Professor of Biochemistry/Biophysics; Margaret Mellinger, Interim Head of Emerging Technologies and Services, OSU Libraries and Press. The team met with Scott, Dave, Sabah, also Susanna Rivera-Mills and Susie Brubaker-Cole who were Academy alums.

Project focus and implementation on Community-Focused Digital Engagement with 3 approaches:

1. Digital engagement academy – best practices for faculty to become digitally engaged.
2. Build on Science e pubs – Research Pubs, take into the communities by virtual participation
3. Raise visibility and improve learner experience, two way communication with learners

Would like input on approaches and how to align with colleges and divisions, and to determine partners (interested partners from discussion, PHHS, Alumni Assoc., Pharmacy, University Relations and Marketing).

O&E will send another team in 2016 and will rely on Council for suggestions on team and project.

Shake Out (10:15am) – Council discussed best actions in earthquake

OSU Open Campus (OOC) Juntos Program – Jeff Sherman, OOC & Special Initiatives Leader (*handout*)

OOC is a joint program of Extension and Extended Campus which began in 2010 with two pilot sites. The Juntos program, coordinated by OOC, works with Latino middle and high school youth and families, partnering with school districts and communities, now in 14 locations, and has a 100% high school graduation rate. Has had a successful crowdfunding campaign with the Foundation, and received a grant from The Ford Family Foundation. Juntos was nominated and recognized by the White House as program working with Latino groups. Also working on an Archives Project recording interviews with Latino families in Central Oregon and will work with Hood River community next.

Engagement Roads Tour 2015 Report – Jeff Sherman (*attachment*)

Report (handout) of 2015 tour to Newport and Tillamook, a 2-day tour with additional half-day pre-session meeting for participants. Tours focus on new faculty/administrators (university-wide) of three years or less to learn about OSU engagement with communities, and how they can do so. This year also made small “grant” funds program available to participants (compliments Susie B-C program for students for service learning). Tour had 49 diverse participants across all colleges (except COB which had conflicting college faculty meeting). Saw an increase in knowledge/awareness of how OSU is engaged in communities. 2016 Engagement Roads Tour – Cascades Campus, Central Oregon. September 13 & 14 (Tues, Wed)

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>

CL@SE Program – Ana Gomez

Overview of CL@SE, recently met with seven new faculty as part of Provost's hiring initiative. CL@SE serves as a hub, with 2015-2016 events and timeline to be determined. Advisory Board is still active, membership and schedule available from Ron Mize.

New Tree Planting App Demo – Jim Sloan, Publishing Leader, Extension and Experiment Station Communications

Responding to need for Extension publications to be accessible on mobile devices. Current catalog of Extension publications available to public with about 1000 items. Twenty-five percent (and growing) of requests are from mobile devices. Catalog to be available soon in iTunes app store and Google Play, and Extension Catalog App (free app). Enormous application across the university.

Other Matters – All

- Terms Expiring December 2015

2016 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm –
January 21, April 21, July 21, October 20