

University Outreach and Engagement Council

October 20, 8:30 – 9:30 am

MU 222 Council Room



Attending: Scott Reed, Lindsey Shirley, Roberta Riportella, Kyle Cole, Jim Johnson, Jackie Russell, Ann Murphy (phone), Marion Rossi

Unavailable: Sam Angima, Kathy Bickel, Steve Clark, Annie Heck, Emily Bowling, Laurie Lewis, Shelby Walker, Sherri Noxel, Lois Brooks, Abby Metzger, Allison Davis-White Eyes, Charles Estill, Doug Keszler, Dave King, Lisa Templeton

Agenda:

- Consideration of Changes to O&E Council – Scott Reed (handouts)
Recommendation from O&E Cabinet to consider one consolidated body of Cabinet and Council. No objections from Council to trying change with one consolidated body for the next year. This will be the last meeting of the exclusive Council.
 - **Action:** Scott will craft a consolidated body of O&E Council and O&E Cabinet starting in 2017.
- O&E Strategic Plan Implementation – Scott Reed, Jeff Sherman (handout)
O&E SP implementation phase led by Jeff Sherman. Desire to broaden participation from across university with five teams considering each of the five goals followed by report with priority tactics and measurements. Intention to have documents for online and print for internal and external communication needs to assist people with moving from goals to specifics. Ann will use the Council (new consolidated body) to inform and build communication strategy and will provide talking points for colleges/units to share. OSU will begin OSU SP4.0 in 2018 with new provost.
 - **Action:** Jeff Sherman will solicit one nominee from each college to participate in implementation phase.
- New Engagement Framework Update – Scott Reed
APLU launched major revisit to engagement with “[The New Engagement: Exploring Issues Across a Spectrum](#)” document. The document builds on the recommendations of the Kellogg Commission (Returning to Our Roots) and the Carnegie Foundation’s work to classify community engagement institutions. Marion Rossi, Paige Clark and Scott held first meetings and committed to review document and provide input. “Engagement” is broadly used now with some confusion how it pertains to community engagement (core) and co-creation of solutions with community partners. Concern from committee that the Task Force and document needs to engage with people outside academic sphere.
- Other Matters – All
 - Outdoor Recreation - Eric Dunker, Extension Regional Administrator Coastal Region, building partnership with Travel Oregon (TO) (an inter-governmental agency). TO organized Outdoor Recreation Means Business group and Lindsey Shirley is on leadership team. Western states creating offices of outdoor recreation and Western Extension Region working with western governors; opportunity to strategically identify our outdoor programs- youth development, public health, ag, forestry, marine. TO has agreed to formal partnership to explore economic impacts with up to seven shared positions with TO in areas of destination development and community development. Language for Oregon bill not in place, Lindsey has updated Jock, bill to be introduced in 2017 session legislation. COF Starker Lecture Series theme is outdoor recreation.
 - New O&E and CLA space on 3rd floor Ballard: OSU Open Campus (Ballard 303), CL@SE (Ballard 325) and CLA Research Center (Ballard 330). CLA Research Center consolidates groups for focused collaborative research, and outreach with O&E and Extension. Year of Arts and Sciences, Charles Robinson is coordinating [SPARK](#) efforts. Culmination in August 21, 2017 with solar eclipse, large culminating event at OSU and off-campus sites.
 - SMILE: Thirty- Year history for SMILE. Kyle working with Lindsey about how best to connect Extension faculty to work of SMILE, and attend SMILE workshops and opportunities to collaborate.
 - O&E Quarterly Conversation - Kyle Cole to talk about Pre College programs at on Nov. 19. Plans for Marion to talk about CLA/O&E and SPARK at Feb. 17, 2017.