

University Outreach and Engagement Council

January 19, 2017, 10:00 am – 12:00 pm

MU 222 Council Room

Attending: Scott Reed, Lindsey Shirley, Charla Triplett, Kerri Goergen-Doll, Shelby Walker, Sam Angima, Paul Carey, Abby Metzger, Annie Heck, Jim Johnson, Scott Emery, Ann Murphy, Roberta Riportella, Jill Parker, Lynn Dierking, Juancho Ramirez (phone), Emily Bowling, Jackie Russell, Ana Gomez

Guests: Amanda Bielenberg

Unavailable: Marion Rossi, Steve Clark (Annie Heck attending), Dave King, Cheryl Middleton (Kerri Goergen-Doll attending), Kathy Bickel, Kyle Cole, Allison Davis-White Eyes, Doug Keszler, Laurie Lewis, Lisa Templeton

New Research and Engagement Center Proposal – Lindsey Shirley (handout)

In the early stages of planning for a research and engagement center proposal with focus on community innovation and economic development, cross-disciplinary and collaborative approach with partners, stakeholders. May consider as Western or multi-state center, potential for Portland location. Outdoor recreation economy to be recognized in future GDP, and several western states have office within governors' office (e.g., [Colorado](#)). Increased demand for research on outdoor recreation economy impacts, e.g. Outdoor School. Will also connect with OSU Cascades (e.g., new BS in outdoor product design). Lindsey will revise and move forward.

Outreach Issues in Your College or Unit – Scott Reed

Issues deserving of attention by this group, work groups could address issues:

- 1) Need for clear definition of community engaged scholarship (e.g., assist with P&T decisions).
 - a. Community engagement: significant focus but lack of awareness of community engagement definition and community engaged scholarship.
 - i. College of Pharmacy interested in information about how OSU engages with communities as well as identifying cross-disciplinary opportunities
 - b. [O&E Roads Scholar Tour](#) provides orientation opportunity, with focus on new faculty, on community engagement and scholarship.
- 2) Extension Service is university-wide, evolved to have extension faculty in CAS, COF, PHHS. Extension has held "Extension Reconsidered" forums focused on Extension work in CLA re. Arts and Design), and COEng re. Humanitarian Engineering. What is next one?
 - a. Suggestion for Extension Reconsidered around "workforce development."
- 3) Broader Impacts. NSF and NIH proposals build in outreach component (10% of budget focused on broader impacts). [National Alliance for Broader Impacts Summit](#), April 26-28, Stevenson, WA.
- 4) Outdoor School: Ballot Measure 99 passed margin of 2-1, allocating funding for outdoor experience for every 5 & 6 grade student, with administration through Extension Service, provides significant opportunity for OSU to have a presence with every 5/6th grader.

➤ **Work Group re: definition of community engaged scholarship: Shelby Walker, Lynn Dierking**

Juntos Family Day – Ana Gomez, Amanda Bielenberg

Inviting colleges and units to participate in [Juntos Family Day](#), Saturday, April 29, 10am-4pm. Request has gone to deans for colleges to host a session about their college e.g., a workshop and lunch for potential

2017 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm

<http://outreach.oregonstate.edu/about/outreach-and-engagement-council>

[O&E Strategic Plan 2016-2021](#)

students and family members can engage (volunteers provided for small children). Seeking additional volunteers for campus tours, childcare, vendor resource fair, sponsorship.

Other Matters – All

- O&E Summit and Vice Provost Awards – Ann Murphy (handout)
 - [O&E Vice Provost Awards for Excellence](#): Exceptional works will be recognized this year with a team or individual award of \$1,000 and public recognition through a 5-minute Ignite-style presentation at the Outreach and Engagement Summit on April 17 in the CH2M Hill Alumni Center.
 - [O&E Outdoor Summit: Sporting and Recreation Economy](#) on April 17 & 18 at CH2M Hill Alumni Center. Summit will look at community development and impact through framework of outdoor economy. Bringing together government, business, academy, and non-profits to share info and discuss research needs and ways to work together to solve issues.
 - Confirmed keynote speakers, Stacy Bare, Director Sierra Club Outdoors and Luis Benitez, chief of Colorado Office of Outdoor Recreation Industry.

- Valley Library Collections in the context of the land grant mission - Kerri Goergen-Doll
 - As LGU Library provides services across the state. Has authentication remotely, faculty/staff across the state can access.
 - Improving accessibility, access content in various ways.
 - Working to expand and improve collection, and increase representative collections.
 - Reading room expansion

- [Technology UnConference 2017](#), February 10 – Scott Emery

- O&E Innovation Workshop & Grants: Rolling out in May 2017, funds awarded to stimulate innovative thinking with small grants (fail fast) and larger grants to support cross-disciplinary innovation.