

University Outreach and Engagement Council

July 20, 2017, 10:00 – 11:30 am

Hallie Ford Center Room 115



Attending: Scott Reed, Lindsey Shirley, Charla Triplet, Shelby Walker, Cheryl Middleton, Dave Hansen, Sam Angima, Julie Risien, Kyle Cole, Ann Murphy, Ana Gomez-Diazgranados, Roberta Riportella, Paul Carey, Lynn Dierking, Emily Bowling, Lynn Dierking, Scott Emery, Abby Metzger, Jackie Russell

Guests: Amanda Bielenberg, Adrianna Davis, Dave Hansen, Julie Risien
Phone-in 800-689-9374 Passcode: 494085#: Lynn Dierking, Charla Triplet

Unavailable: Kathy Bickel, Allison Davis-White Eyes, Juancho Ramirez, Marion Rossi,

Agenda:

Community Engaged Scholarship – Scott Reed, Shelby Walker, Lynn Dierking

Two journals have been created around community engaged scholarship. Thus, faculty have ready access to peer refereed publication. Also, the Engagement Scholarship Consortium hosts an annual conference with papers and posters. Use of term “engagement” varies widely and has expanded to include dimensions beyond community engagement.

Where are we now at OSU? What is the “it” here – could be a variety of things including the “scholarship of engagement” and “engagement scholarship”. Extension can incorporate engagement into scholarly activities. An opportunity exists for more systematic involvement of researchers and extension educators on common issues.

Lynn: How is my research better because of engaged and working deep within the community. Allows better understanding of community. Makes research better, more credible, more valuable for generalizing or transferring to other communities.

Julie R: Not as much emphasis on social justice within research and researchers. Process of designing research done with a social justice lens. Research is better, perspectives are broader, and meta outcomes (people involved, drive process that might not otherwise involved). If research design done in interactive process that enables a more just research enterprise. Having questions come from community rather than researcher is what makes it highly engaged. Researcher becomes part of that community.

One goal is to seek actions we can take, e.g., skill sets with Extension faculty. Understanding opportunities for publication (not just publishing) but taking published work and incorporate into their practice.

Lynn: Coming up to application for the Carnegie Foundation Community Engagement credential. Critical that we can show and implement clear idea of engaged scholarship. Determine baseline now and continue to track that to demonstrate that more people are engaged, and importantly, more but better scholarship happening. Carnegie application process starts 2018, submit in 2019, and credential in 2020.

SR: Produce evidence of engagement. P&T committee one of more powerful places that could do more. Springboard to do professional development. O&C Council could sponsor professional development.

Phase 1: synthesizing and communication: assemble small group that would start by reviewing what is out there (MI, IA, Engagement Scholarship Consortium) for something that would work at OSU (scholarship is P&T defined). **Group identified includes Scott Reed, Shelby Walker, Lynn Dierking, Roberta Riportella, Julie Risien, Jeff Sherman, Dana Sanchez, and Dave Hansen.**

Phase 2: advancing it with recruitment/hires, etc.

Roads Scholar Community Engagement Tour, September 13-14 - Amanda Bielenberg

New faculty and staff (0-3yrs), expand knowledge of community engagement. Focus on OSU footprint in PDX Metro area. Orientation morning of Sept. 13. Will have communications out by 8/1; flyers to each department, communication email to all new faculty. (Attachments: scan and attach). Incorporating Social justice lens year. 50 person max. Need assistance with marketing.

Amanda will connect with Lynn/Shelby (Lynn back July 31) re; community engagement.

O&E Oregon Outdoor Leadership Summit, October 16-17 – Amanda Bielenberg

OSU co-hosting with Travel Oregon and OR Department of Parks. Expecting about 150-200 partners, 100 faculty and students. Media plan with URM and Ann Murphy. Event include “Crop-up” dinner with Food Innovation Center (FIC). The First Gentleman of OR has identified the outdoor economy as a focus issues and will participate in the Summit. OSU Cascades has a new outdoor product degree. New federal policy calculates contributions of the outdoor economy into GNP.

O&E Awards for Excellence Sub-Committee – Ann Murphy

The 2017 (April) awards had different approach from previously defined categories, and attempted to define what O&E is and weight those activities and determined what nominations fit into those definitions. Received increased number of nominations (9 colleges and units in 15 awards). The Rubric used can be improved upon, needs conversation to get where we want it to be; this group can help define – interest in sub-committee to hone to get better representation at next awards event April 2018.

Was very program oriented – is this the right approach? Focus on engagement scholarship? Want to be representative of Council’s perspective. Sub-committee is not the award selection group. Sub-committee – need to have rubric. Ann will send email. **Dave Hansen volunteered.**

Other Matters

- Julie Risien: Project – Foundations are investing in public engagement activities but seeing deeper chasm between invest and attitudes about science; being more strategic in investment in science related by convening meeting with university leadership, key successful scientists to talk about universities and their people in realm of making better connections between science and society.
 - Survey of universities to know their public engagement capacities. Narrowed to three case studies to understand capacities, enabling structures and barriers.
 - Outcomes: able to start discussions with foundations around complexities of universities, and being able to engage universities about improving way investments are made. Time line is August to December. Working developing protocols, map of landscape.
 - Initial work is mining data we have. O&E Awards, 2010 Carnegie materials, SG researchers, etc. Would love to hear from anyone about data sets that exist. Also bring this back to Council for discussion. May give up data, information for Carnegie application.
- Emily Bowling: Center for Civic Engagement hiring a civic engagement professional faculty position.
- Scott Reed: University Day speaker, Harry Boyte, Augsburg College Center for Democracy, emphasizing civic science.