Outreach and Engagement Vice Provost's Cabinet Meeting
January 14, 1:30-5 p.m.
104 Ballard Hall

Attending: Scott Reed, Dave King, Deb Maddy, Dave Hansen, Dee Wendler, Mark Edwards, Marcia Dickson, Chris LaBelle, Rebecca Badger, Lisa Templeton, Beth Emshoff, Peg Herring, Bob McGorrin, Lynette Black (polycom), John Punches (polycom)
Unavailable: Paul Doescher, Mario Magana,
Guests: Brenda McComb, Anita Azarenko, Eva Martushev, Dianna Fisher

Agenda:

Graduate School Faculty Status for Extension – Brenda McComb, Anita Azarenko (handout)
Handout illustrates opportunities for Graduate School participation by Extension faculty, provides current participation by Extension faculty: Professor 63%, Assoc Prof 39%, Assist Prof 35%, Assist Prof Ext 40%, Senior Instructor 0%, Instructor 4%. Faculty can teach course, serve on committee, or direct a graduate student at PhD or Master’s level. Professional faculty and Instructors may have credentials and can be considered (would need to have an academic home). Many graduate programs have non-thesis options; need advisors for students not pursuing academic positions. Approval process is straightforward - nomination from supervisor with CV attached. Advising from a distance is less problematic with technology; a co-advisor on campus has worked well. Biggest issue is finding advisors for students, there is a shortage of graduate faculty to advise.

- Actions:
  - Feb 5 Program Council meeting agenda item – Anita is available to attend.
  - Brenda and Anita are available to attend any meetings around the state, or regional meetings.
  - Spring Training workshop on Grad School 101 and/or webinar
  - RAs and PLs Identify faculty innovators (during PROF reviews)
  - Scott will forward Grad School newsletter

Introducing UABC HR Manager and Update – Eva Martushev
Goal for “one HR” per David Blake. EmpCenter, online time and attendance system, phased rollout to be completed by June 30, 2013. All Leave requests will be made through system. Export reporting functions in the system for supervisors. UABC-HR is planning to tailor training for Extension. Other projects include Professional Faculty Compensation Project. They are reaching out and working with other Business Centers around a number of projects (e.g., salary compression, etc).

Open Educational Resources – Dianna Fisher, Director, OER & Emerging Technologies (ppt)
Develop discrete, high quality and clearly branded OSU learning modules that take advantage of OSU's current leadership position in the online learning environment to establish a competitive open courseware/open educational resource program that focuses on learning module development and reusable digital components. OER is division level program to include EESC, PNE, and Extension. Working with Valley Library for repository. Also partnering with MERLOT (Cal State - Multi Media Education Resource for Learning and Online Teaching (merlot.org) for peer review (and use reports). MERLOT could provide access to community partners (Comm. College, local school districts). 3 outcomes: 1) Provide access to those developing courses, as well as non-credit; 2) K12 available; 3)
International (Spanish and Chinese language). Contact Dianna for more info or links to modules discussed.

Division of Earth System Sciences Leadership – Scott Reed
Review requested by Provost, core questions: Are we best positioned in Ag, Forestry and Sea Grant for extension work and outreach opportunities? Is there a way to design one or two options for a single point of leadership: a) Integrate program planning; b) broaden and expand partnerships and resources; c) increase efficiencies in administration to optimize budgets for programming? CoPHHS has Extension co-leadership model.

Dave King will co-lead group identifying the options. Seeking input for names for group; Department Heads, Ext Regional Administrators, faculty on and off campus, non-extension faculty committed to and working in the area, non-OSU stakeholder (e.g., ECAN member). Dave will provide status report to the Cabinet, possibly a April meeting. Scott will take options to Provost. Provost would like by end of fiscal year.

- Action: Cabinet to provide suggestions for members, needed soon.

State Board of Higher Education Meeting – Scott Reed, Dave King
Dave and Scott met with SBHE last on January 11. SB governance is changing; Board is currently together and will make decisions and suggestions. OSU and EO were featured on 1/11 agenda, Dave presented on Extended Campus. Lengthy conversation by Board following OSU presentation. SB242 made provisions for local boards for individual institutions. Legislative issue to watch; can Western Governors (WGU) be certified so students have access to state funded financial aid?

O&E Broader Impacts of Federal Grants – Peg Herring
Peg has been representing Division on this issue. Broader Impacts Workshop on Dec. 7, joint effort with Research and O&E. Event was by invitation, with focus to make education ‘planned for’ from beginning in research proposals, expanded to extension education, support for rural schools, etc. Culture of reward systems discussed. Broader impacts should be a conversation between researchers, educators and communicators. Peg will meet with John Falk next week to discuss next steps. EESC has developed some examples, to demonstrate what grant collaboration can be (e.g., spotted wing drosophila). Granting agencies are becoming more involved, ingrained in federal funding process.

Expectations of Cabinet Members – Scott Reed
As a representative body, invite and encourage communications from groups you represent. Please forward issues and topics that benefit Cabinet or your group

O&E Conference Debrief – All
Well organized, great content, low attendance from campus. What should we do next time – every two years, annual?

- Are we asking the right questions? Are we structuring event right?
- Missed an opportunity to be more engaging – a lot of one-way information at the events.
- What would inspire faculty? Funding, timing. People are so busy, need to show where the connections are.
- How marketed on campus, off-campus? Develop a list of key players and talk to them face-to-face – phone calls or chat with them on why this was an important conference.
• Broad invitation – easy to see it’s for someone else. Mini-conference for specific colleges, get Dean’s buy-in that faculty attend.
• Structure needs to be reviewed. Extended campus comments – not as relevant for them in daily work.
• Get away from traditional lecture style toward structure that’s more engaging at conference. E.g., College or table themes.
• Work off broader impacts workshop.
• Take-away: Look at a college or two and try a new design.

Other Matters – All
• Extended campus radio spots – short spots on commercial stations. Let EESC know where and when you heard any.
• 1/15 State of Division address and conversation, MU109 and online live stream w/Q&A chat.
• County College (1/17-19) – Issues based quick start for newly elected commissioners and judges in partnership with Association of Oregon Counties. January 18 agenda to include partnership with OSU Extension and tour to Fermentation Lab.

Next Meeting – April 8, 2013
Notes posted: http://outreach.oregonstate.edu/resources/cabinet-and-council