Outreach and Engagement Vice Provost’s Cabinet Meeting
July 8, 1:30-5 p.m.
104 Ballard Hall

Attending: Peg Herring, Dave King, Scott Reed, Lisa Templeton, Beth Emshoff, Marcia Dickson, Rebecca Badger, Bob McGorrin, Dave Hansen, Kim Tarrant, Lynette Black (via polycom), Dee Wendler, Kim Tarrant (for Jackie)
Unavailable: Mark Edwards, Chris LaBelle, Paul Doescher, Mario Magana, John Punches, Jackie Russell, Debbie Maddy

Agenda
O&E Budget Update – Scott Reed
Increase of approximately 6% on state appropriated funds for 2013-15 biennium. Potential 3% salary increase for unclassified positions Jan 1, 2014 (2% across the board, 1% discretionary). Smith lever funds for federal year FY13 reduced by approximately 7.6% Still uncertain: OPE rates could increase, thus the working assumption is that budgets are about level in real terms (what is identified as continuing service level).

New Statewide Survey Design – Rebecca Badger
(Handout: 2006 OES Statewide survey – Research Questions)
Rebecca and Lena Etuk are working on developing a new statewide survey (approx. 30 questions), to be done in the fall (Sept/Oct 2013). The last survey was done in 2006. 600 people will be telephone surveyed (combination of land line and cell phone lines). The target will be people who are not already aware of Extension and what programs they offer. Cabinet will have access to the questions before it goes out.

Suggestions, additional questions:
• Would be great if there is a question of awareness of Ecampus
• We should have a question early on about how you have interaction with OSU
• Pose a follow up question to question #2 (From where do Oregonians access info to solve their everyday problems?) – How often have you come across the OSU Extension webpage when searching for information?
• Have an incentive for finishing the survey (ie: a chance to win something, etc.)
• Have an on-going survey rather than doing a new one every 6 years.
• Consider developing a breakdown by region (rather than county-specific).
• Before the survey starts make Extension offices aware that it’s going to happen in case they get comments from local citizens.

EESC Review and Long Term Administration – Peg Herring
External departmental review; review team will be made up of 3 outside reviewers, 2 internal reviewers (1 from AES, 1 from Extension). Team will be brought in during the winter for the initial meeting. In 2002 there were 8 tenure track position in EESC, today there are 2 tenure track positions. EESC is currently fully staffed.
Linking Across O&E Division – Scott Reed
How do we make O&E as cohesive as possible? O&E units have different/distinct cultures.
Suggestion: Use update emails about what’s going on in the division this week. Similar to what Tammy Bray sends out weekly to her units. Also-build teams around shared work to understand and become familiar with people and their roles.

OSU Engagement Academy Bus Tour – Dave King
Bus Tour scheduled for Sept 24, a one-day coast tour going up to Tillamook and ending in Newport for dinner. Cabinet members will be invited to Newport for the dinner. This year we may have an emphasis on networking on the bus rather than just lecturing. Invitations will be going out in August to approximately 42 people, including newer faculty and faculty that have been on campus for a while. If you have suggestions of people, contact Dave.

Other Matters – All
- Lisa Templeton: Natural Resource Leadership Academy – mixed audience, both credit and non-credit participants. Lisa is looking for suggestions of dynamic faculty members around the area of natural resources. Possibly looking into another academy with a topic other than natural resources. If you have suggestions, send them to Lisa. Help spread the word for new ideas.

Next Meeting – October 14, 2013, 130-5pm, Ballard Hall 104
Notes posted: http://outreach.oregonstate.edu/resources/cabinet-and-council