Outreach and Engagement Vice Provost’s Cabinet Meeting
January 13, 2014, 1:30-4:30 pm
104 Ballard Hall

Attending:  Scott, Terri Fiez, Dave Hansen, Derek Godwin, Deb Maddy, Rebecca Badger, Mark Edwards, Mario Magana, Marcia Dickson, Jeff Sherman, Lisa Templeton, Chris LaBelle, Michelle Carrillo (polycom), Jackie Russell
Unavailable:  Peg Herring, Bob McGorrin, Dave King

Agenda:
State of Division address – Scott Reed, Deb Maddy, All
What will make this most valuable for division?
• Prefer strategy, rather than tactics, highlight a few most significant outcomes and look forward, inspire and energize, hear about innovative creative projects, projects that cross over multiple program areas/disciplines and across the state, use a theme such as “collaboration” and how it’s moving the division forward, share special initiatives, new directions unfolding, vision 2-5 years, relevant to all units/employees in division.
• Seek advance questions.
• Ask each RA to provide a few significant projects/programs for their region.
• Next year - use short videos to recap, produce in advance from available footage.

Process for developing legislative (investment) items (attached) – Scott Reed
Extension legislative SWPS budget flowchart attached for information and review. Addition of timeline would be useful. Include “Outside Advocacy” also in the “Yes” side. Clarify who is doing “Synthesize” in first box – Extension, Program Council? Opportunities for other outreach units to have input not indicated in green parallelograms.

Arts Outreach/Extension Reconsidered – Dave Hansen
OSU (O&E & CLA joined) member of Imagining America (coalition of land grant universities), convening Extension Reconsidered Institutes-what should Extension look like going forward, incorporating more arts & humanities. Dave Hansen and Mary Arnold co-leads for OSU event planned for 4/15. Event, in planning stage, will incorporate arts and conversation with invited (tbd) stakeholders, faculty/staff, students with effort to engage groups not currently engaged. Extended Campus interested in looking for opportunities to support (Lisa Templeton), potential for virtual “institute,” rural, vocational, industrial/career oriented arts (multi-dimensional, digital arts, graphic design, etc.). The 2014 Engagement Academy (national) team focus may be in arts/extension.
   April 15 – Extension Reconsidered event
   April 16 – O&E VP Awards luncheon, Colloquium campus wide O&E event;
   April 17 – Ecampus Faculty Forum
Action: Dave will share information about IA/Ext Recon and planning team.  (Completed, sent 1/13)

O&E Awards for Excellence – Scott Reed
Soon soliciting VP O&E Award for Excellence – consider nominations
http://outreach.oregonstate.edu/initiatives/vice-provost-awards

Broader Impacts – Mary Phillips, Assistant Director, Office for Research Development
Prezi - http://prezi.com/4iawp3dkcjr/research-development-oe-1-13-14/
Research Development: Strategic research advancement; Enhancement of collaboration/team science; Communication of research and research opportunities; Proposal support functions.

Next Meeting – April 14, 2014, 130-430pm, Ballard Hall 104
Notes posted: http://outreach.oregonstate.edu/resources/cabinet-and-council
Awards data on Research Office Dashboard. Majority of $153mil funding from federal agencies. Office seeks to increase limited submission proposals, role of broader impact in grant proposals, and coordination of proposal development. Challenge to find educational and community outreach contacts and budget information – especially at 11th hour, wants to bring outreach contacts in early in the process, and include assessment component. Planning broader impacts instructional resources and training for faculty in the next year or so. Office of Research Development encouraged to utilize O&E Cabinet to test ideas.

Other Matters

**Dee Wendler:** New director of Shared Services starting this week. Transition with disbanding of OUS. OSU Summer Session wants to increase summer term classes (site based), short terms (week or two weeks). Development grants available for faculty or department to create new summer programs. Summer Session Support staff available in to manage logistics and marketing staff that allows creative classes that may not fit into standard regular term. No enrollment target, want to take advantage of classroom space available, also potential to partner with county offices and other off-campus statewide locations (HMSC). Contact Claire Cross or Lisa Templeton.

**Chris LaBelle:** Name change to Professional and Continuing Education (PACE). Launching new programs, Digital communications and Recipe to Market - need help getting word out. Growing the entrepreneurship focus/interest; launching some test-prep courses (lsat, gre); and developing new business with OSU Cascades (4-5 programs in the next year).

**Jeff Sherman:** Engagement Academy Bus Tour being planned for fall 2014, to Hood River/Willamette Valley with overnight in HR. Outreach Professional Network for non-tenured faculty. JUNTOS is growing and partnered with CL@SE (focused on college readiness) expanding into new sites. Tillamook Bay Community College is about to launch Ag SC & NR degree partnership with OSU. Madras has instructor coaching high school students in OSU online Chemistry

**Rebecca Badger:** Market Research, Extension statewide survey conducted by DHM, added questions about online and continuing education. Added online version (new) of survey had 1500 responses. Should have results in two weeks.

**Scott:** SG Director search – final two interviews next week.

**Derek Godwin:** CAS Administrators’ meeting announced .49fte position proposal to coordinate internships (CAS Internship Coordinator).

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