Imagine a Truly 21st Century Public University

Dave King, Associate Vice Provost University Outreach and Engagement
It will be a place that models engagement.
Listen as much as we talk...

Learn as much as we teach...
Strategic goals:
- Access...
- Partnerships...
- Scholarship...
Inherent competitive advantage in the information marketplace...

Decades of successful face-to-face education, problem solving and learning.
• **Focus on the learner.**
• **Expertise**...all pathways and partnerships to help our **learners** become more **successful**
Instruction...continuum of individual interaction to many, many students learning together...
Blended courses are the norm...

Learners culminate formal instruction off campus where they will continue after graduation...
Students off campus working toward degrees ... while working professionally full-time, off-campus in communities... instructs on campus learning opportunities.
ACCESS

Online and blended education...to massive online open classes...to open access learning modules...

Massive access as well as customized opportunities...
DISCOVERY

Access to data and information in open forums
Open access fueled by democratized technologies
- Citizen science
- Individualized adaptation
- Less waiting for journals to validate.
Scientific journals still critical...

Innovation vetted by community of experts on-campus and off...

Global solutions... collaborative and real-time...
Citizen science = value.

Open science...crowd-sourced problem solving...

Research agenda from ultimate users of solutions.
Example

100-year old *learner network* of *Land-Grant* universities

Learners in more than 3,000 communities
New paradigm of **unfettered access** to university-knowledgebase.

**Listening** as much as we **talk**

**Learning** as much as we **teach**.
Modular → Interactive → Learner-driven

Spectrum of Access

Real-Time Research Data

Extension Programs Workshops

Learning Modules

Non-Credit Certificate Programs

Undergrad Degree Programs

Graduate Degree Programs

Extension Information

Learning Objects

Multiple Learning Modules

Undergrad Credit Courses

Graduate Courses

Solution-based

Non-credit-based Professional Education

Credit-based
Semantic Web-environment...

Access shifts to needs of individuals.
Where the university serves as a convener...as much as the unique expert.
Where the university is a **navigator in sea of digital knowledge.**
Libraries are centers of knowledge management and development.
Life-long Learning

Students are true learners who never assume they have finished their education.
All this and more.

Different from competitors and pretenders...
Foundation for every new innovation that can be dreamed by the best and brightest both on campus and off.
University Outreach and Engagement Strategic Conference

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