Outreach and Engagement Council
April 19, 2012, 10am-12pm
MU Council Room

Unavailable: Steve Clark, Jennifer Nutefall (Cheryl Middleton attending), Susie Brubaker-Cole, Deb Maddy, Skip Rochefort
Guests: Susana Rivera-Mills, Sal Castillo, Jessica DuPont

Agenda:

**Center for Latino/Latina Studies and Engagement (CL@SE) Overview – Susana Rivera-Mills, Director**  
*handout: Introducing-CL@SE*

Recruiting for two Associate Directors (Outreach and Engagement, Research) with expected start date of July 1, 2012. The Strategic Advisory Board has been established with Marie Harvey, Assoc Dean HHS, as chair, and will invite faculty affiliate participation. Focus of Center is Engaged Research, Student Engagement, Community Engagement, and Programming, with focus on faculty learning communities, grant applications, learning potential. Center is interested in using Extension program structure to reach beyond faculty groups to communities. Funding approved for three years, then review of Center and outcomes (structured agenda for next three years with established outcomes) with discussion of future funding. The Center is a collaborative investment with partnership for funding (including grants) and wants to see commitment from OSU.

Inaugural year 2012-13 (academic year).  
**Campus general information meeting scheduled June 13, 330-5pm, MU Journey Room.**  
October 8-12, 2012 inaugural week (bring Chicano artist, working with Extension).

CL@SE is partnering with Intercultural Student Services; with CASA for Adelante Leadership Program. Other opportunities discussed: Honors College and College of Education; new Center being formed on Lifelong STEM research and project in Portland; field extension faculty (4-H & FCH) as brokers of service learning and internships; support for Latino/a employees for OSU; faculty mentoring program; research symposium to highlight work of Latino/a community and emerging research agenda; donor community and CL@SE inclusion in O&E development priorities; OSUF meeting with Hispanic Metro Chamber and corporate partnership discussions; and suggestion for Susana to attend college administrative meetings to provide information on CL@SE.

**O&E Data Collection – Sal Castillo, Institutional Research**  
*handouts: Accreditation Core Themes, Achievement Compact, Annual Academic Report outline 2010-11*

IR provides statistical analysis and performance indicators for all levels of the university (supports departments) and is the unit that responds to external demands for data. Department has three analysts positions and has been working toward responsiveness and efficiency (bringing back OSU Fact Book). If you have a data request, send to Sal (include your deadline).

Goal of this item is to sharpen information requested for: Outreach and Engagement section of Annual Academic Reports (**2010-11 Academic Report Outreach and Engagement Summaries**); Achievement compacts for OUS budget funding; Accreditation: Core Theme 3 (see 3 handouts).

[http://outreach.oregonstate.edu/oe-council-members](http://outreach.oregonstate.edu/oe-council-members)
Annual Academic Report, Item 1-c - O&E key initiatives, Sal can develop methodology to collect from units. If we were to modify item 1-c to include more specificity; e.g., tell us about your partners, tell us about your work with youth, source of data could obtained via a survey. Suggest adding specifics to Provost’s template, create categories for template to better summarize O&E sections. Also need outcome levels.

Compact – suggestion for Quality section wording: use “high-scoring” rather than “high-achieving.” Concern that Compact and Accreditation information doesn’t reflect dollars collected through O&E soft money, external funds being generated (shows up under research, but not tied anywhere to O&E and that O&E is a cost). Work with Sponsored Programs to provide that data? International Programs also has this issue. Starting July 1 Cayuse redesign provides opportunity to indicate which mission is addressed with the requested extramural funds.

Action: Sal and Scott will work on these items further and bring back to Council for feedback. Please review documents and provide your feedback to Scott.

Eduventures Data Analysis – Dave King, Jessica DuPont (2 handouts: Needs Assessment ppt, Eduventures-Online Education in OR)

Ecampus works with Eduventures every two years to provide needs assessment data for Oregon. Recent data collected December 2011 (have six years of data). Two online undergrad degrees in demand/requested:

- Business administration and management – most requested nationally and at OSU (MBA under discussion – possibly for fall 2012)
- Computer and info sciences – OSU Ecampus now has Post-Bac Computer Science (dual) degree, one-year program just approved and being announced.

N=300, 50% from PDX metro-Multnomah, Clackamas, Washington counties; 50% representation from all other counties. 290,000 Oregonians w/o degree and interested in online degree, currently have 3,000 enrolled in Ecampus - huge growth capacity. OSU rated highly in best outcome for cost. Scholarship funding for online students is an issue, especially for part-time online students (also employed). OSU Ecampus provides financial aid scholarships.

Status Updates: (Scott will provide status updates by email)

a) Engagement Academy (2012 EA Team and OSU EA Committee update) – Scott Reed, Dave King
   - Engagement Academy Team 2012 – Beth Emshoff, Sam Angima, Anita Azarenko, Jeff Sherman, Keith Duren (citizen participant, Klamath Community College) replacing Susie Brubaker-Cole.
   - Engagement Academy Alums planning an OSU EA.

b) O&E Strategic Conference Planning – October 29-31, 2012, CH2M Hill Alumni Center

c) O&E Agenda Update and Committee with Research/O&E – Scott Reed
   (handout: OE Agenda revised 4-2-12)

d) O&E Task Force – Scott Reed

Meeting adjourned 12:00 p.m.

Future Meetings:
July 19, 2012 – Location 115 Hallie Ford Center
October 18, 2012 - Location MU Council Room

http://outreach.oregonstate.edu/oe-council-members