

Outdoor Summit

October 16-17, 2017
CH2M Hill Alumni Center

October 16, 2017 | Informational Day

8:00-8:30	Continental Breakfast
8:30-9:00	Welcome, Ed Ray, OSU President, Scott Reed, O&E Vice Provost, and Travel Oregon
9:00-10:00	Keynote: Heath Benefits of Outdoor Recreation and Engaging Diverse Audiences, Stacy Bare, Director of Sierra Club Outdoors
10:00-10:15	Break
10:15-10:45	Oregon Outdoor Recreation Initiative Overview
10:45-12:00	Speaker Panel: Advancing the Outdoor Recreation Economy
12:00-1:00	Lunch
1:00-1:15	OSU Research Commitment
1:15-2:30	Speaker Panel: Community Health and Vitality
2:30-2:45	Break
2:45-3:45	Tying it all Together
3:45-4:00	Closing Comments
4:00-5:00	Break/Adjourn
5:00-6:00	Farmer's Market Walking Reception
6:00-7:00	Crop Up Dinner, hosted by the Food Innovation Center

October 17, 2017 | Actionable Day

6:00-7:30	(Optional) Peavy/McDonald Forest Hike
7:00-7:45	(Optional) Climbing Wall, McAlexander Field House
8:00-8:30	Continental Breakfast
8:15-9:00	Keynote: Broad Vision for the Outdoor Economy Luis Benitez, Director of the Colorado Recreation Industry Office
9:00-10:15	Speaker Panel: Outdoor Recreation Infrastructure and Trails
10:15-10:30	Break
10:30-11:00	Outdoor Recreation Priorities and Projects
11:00-12:00	Open Space Tables: Priority Statewide Strategies
12:00-12:45	Networking Lunch (Take boxed lunch to outlined region)
12:45-2:45	Understanding Recreation Ecosystems
2:45-3:45	Report Out: Top Three Successes and Opportunities for Each Region
3:45-4:15	Next Steps and Commitments
4:15	Adjourn



TRAVEL



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