

University Outreach and Engagement: Academic Report for 2012-13

This academic report integrates activities, accomplishments and perspectives of University Outreach and Engagement (O&E) outside of items to be reported by individual OSU colleges. It includes highlights from OSU's Extension Service, Extended Campus and Professional and Noncredit Education. For a complete picture of the essential elements of university-wide outreach and engagement, the appropriate section(s) of each academic report should be consulted.

The O&E strategic plan outlines six goals – **access, partnerships, scholarships, integration, culture and resources**. These goals are referenced below.

2012-13 PROGRAMMATIC ACHIEVEMENTS

1. Brief list of key initiatives undertaken and noteworthy outcomes achieved in the following areas:

a. Student (and learner) engagement and success

STRATEGIC GOAL: ACCESS

Provide access to innovative and relevant educational programs, research and information resources within OSU to meet the broad range of current and future needs of individuals, businesses and communities in our state, nation and world.

Continued growth of [Oregon Open Campus \(OOC\)](#) in order to meet the state's 40/40/20 goal

- **OOC now has a presence in six communities:** Tillamook, Coos/Curry, Klamath, Crook, Jefferson and Hood River/Wasco.
- In its fourth year, **OOC reached 2,499 learners** through courses, presentations, seminars and trainings.
- **Through this initiative, Oregon State and Klamath Community College (KCC) signed a memorandum agreement to pilot a new degree completion program in agricultural sciences.** This program makes it possible for high school students to earn 11 college credits, move to KCC's agricultural sciences program, then complete Oregon State's [agricultural sciences program](#) offered online through OSU Ecampus. Students will meet regularly with Oregon State and KCC faculty, giving them access to mentoring, advising, ongoing encouragement and tutorials throughout the program. This seamless approach should significantly reduce the cost of an undergraduate education.

Created the [Open Educational Resources \(OER\) and Emerging Technologies unit](#) to guide faculty through the development of open learning modules, enabling them to share their expertise worldwide

- Posted a RFP, in partnership with the OSU Valley Library and OSU Press, to entice faculty to create an open (free) textbook for a lower-division, high-enrollment course (*deadline: Sept. 15, 2013*)
- Developing an initial set of six open online learning modules for use with K-12 and international programs

Connected Oregon State with more individuals and communities than ever before through our Ecampus and Summer Session programs

- **A total of 13,580 students took classes online via Ecampus**, a 20 percent increase from the previous year, and student credit hours rose 23 percent to 135,527 this year. Enrolled students represent all 50 states and over 40 countries.
- **3,032 enrolled as Ecampus undergraduate or graduate students**, a 29.4 percent increase from the year before.
- **Ecampus accounted for 7 percent of all of this year's OSU graduates.** 328 distance students received their Oregon State diplomas in programs delivered through Ecampus for 2012-13. An additional 45 students received a graduate certificate, licensure or credential for a total of 373. There were 78 graduates this year who earned advanced degrees (master's, Ph.D. or Ed.D.).
- **Summer Session enrollment increased 6.1 percent** from last year to 7,299 students, while student credit hours increased 14.8 percent to 68,531 in 2012-13. *(These figures refer to summer 2012 and exclude students who took summer courses only online through Ecampus.)*
- Ecampus and Summer Session combined to contribute \$1 million to the university's central financial aid fund.

Created internal partnerships with academic departments and colleges to provide broader access to Oregon State's educational opportunities

- **Ecampus introduced three new online credit programs**, including a B.A./B.S. in Psychology; an M.S. in Counseling (School-Based); and an M.B.A. Executive Leadership track that combines online learning and in-person sessions in Portland. In addition, 189 new online courses were added.
- Ecampus now offers 16 undergraduate degrees, 12 graduate programs, six graduate certificates, 18 minors and more than 900 classes online in over 80 subjects.

Expanded the offerings available through [Professional and Noncredit Education \(PNE\)](#) in order to better reach professionals and those seeking licensure and recertification

- **PNE added three new certificate programs**, including Free-Choice Learning, Master Interpretive Guide and the Digital Communication and Brand Management Certificate. The unit also launched more than 30 new courses.
- **Secured multiple training contracts with large corporations for online College of Pharmacy continuing education courses**, which generated more than \$40,000 in revenue
- Enrolled more than 60 students in the first year of the Chamber Music Workshop, PNE's signature K-12 offering
- **Increased course enrollments by 200 percent** for a total of 1,807 registrations

Impacted the lives of millions of Oregonians through Extension programs and education

- **More than two million Oregonians participated in an Extension program or contacted Extension for information.** This number represents faculty members' direct interaction with individuals through Extension programming (e.g. face-to-face meetings, telephone consultation or email responses) that involves education content or solutions.
- **More than 116,000 school-aged children engaged in 4-H activities statewide.** Program areas receiving emphasis include healthy living, civic engagement and science.
- **Provided access to approximately 1,000 research and extension publications** to help Oregonians live better and work more effectively. More than 36,000 printed publications were distributed, and over 600,000 publications were downloaded.

- **Trained more than 14,000 volunteers** who contributed service to the state. This collaboration with volunteers results in a significant public good, a contribution of over **1 million hours of service** – the equivalent of about 567 FTE.
- **Through *Ask an Expert* and its 400 experts, which includes 35 Master Gardener volunteers, Extension answered 3,013 questions, a 27 percent increase over 2011.** Oregon remains in the top five most active states in the national system, with over 7,766 questions from Oregonians resolved since the program’s inception in 2011.

b. Research and its impact

STRATEGIC GOAL: SCHOLARSHIP

Broaden the scope of research and scholarship that emerges from and contributes to effective outreach and engagement activities.

- Extension faculty authored **142 scholarly publications** and gave **84 presentations** that were selected through some form of peer review process.
- Five faculty members from Oregon State presented at the 2012 Engagement Scholarship Consortium (ESC) in Tuscaloosa, Ala.

c. Outreach and engagement, including international activities

STRATEGIC GOAL: PARTNERSHIPS

Create and expand mutually beneficial and responsive partnerships that enhance the social, economic and environmental well being of individuals, organizations and communities.

- **Advisory boards ensure that the work being done by O&E effectively serves the present and future needs of the people and communities of Oregon.**
 - Extension advisory boards include Extension Citizen Advisory Network (ECAN) and Extension citizen advisory groups for every program as well as county-based Extension advisory committees.
 - Each Oregon Open Campus location has an education council.
 - PNE has advisory boards for three out of five certificate programs with members from companies such as Adidas, the Portland Trailblazers, Wieden+Kennedy, Ninkasi Brewing Company, Widmer Brothers Brewing, Oregon Symphony and others.
- **Oregon Open Campus has expanded its partners to include five of Oregon’s community colleges** (Tillamook Bay, Central Oregon, Columbia Gorge, Southwestern Oregon and Klamath). In each of OOC’s six locations, additional partners include local government, K-12 school districts, economic development agencies, businesses and NGOs.
- **With financial support from local partners, OSU Extension’s 4-H program in Lane County is being rebuilt after a two-year hiatus caused by the loss of county funding.** Supporters include Coastal Farm and Ranch, the Oregon Community Foundation, the Autzen Foundation, the Emerald and Eugene Kiwanis Clubs, the Eugene Kennel Club, and numerous community members and businesses.

- **Dave King and Shannon Riggs, along with colleagues from Pennsylvania State University and New Mexico State University, led a two-week workshop in Beijing in June 2013, training China's instructional designers and teachers how to teach online.** Oregon State is the lead institution from the American Distance Education Consortium (ADEC) in negotiations with the Central Agricultural Broadcasting Television School (CABTS) in Beijing for training, professional development and, ultimately, the joint creation of bilingual and cross-cultural learning modules.
- **Professional and Noncredit Education launched Recycling 101** in partnership with the Association of Oregon Recyclers, Marion County, the Oregon Secretary of State and other hazardous waste programs. This online program focuses on recycling and improving the environment.
- **Internal partners are critical to the success of the division's work.** Cumulatively O&E units work with every college: Extension partners with four colleges, Ecampus partners with 10 and PNE has partnerships with seven.
- Summer Session collaborated with OSU International Degree and Education Abroad (IDEA) to **connect 18 students with study-abroad courses** in Chile and Western Europe.
- **Fourteen Extension faculty members traveled to 27 international destinations** to assist in educational efforts.

STRATEGIC GOAL: INTEGRATION

Integrate outreach and engagement throughout the university with expected outcomes from each college, department and unit.

- **Over 200 people attended the biannual O&E Strategic Conference** held Oct. 29-31. The theme was "Advancing the Engagement Mission," and the keynote speakers were Dr. Barbara Holland and Dr. Judith Ramaley.
- **Ecampus hosted the sixth annual Faculty Forum on April 11, with 216 OSU faculty and department heads in attendance.** An additional 47 O&E staff members also attended the event.
- The University Outreach and Engagement Council creates cross-campus expectations for integrating O&E activities within each college and relevant unit. A special initiative in 2012-13 examined improvements in managing extramural funds supporting the O&E mission.
- Growing programs, faculty and staff within the division emphasize the intersection of Extension and Ecampus contributions to the strategic plan. Two such key initiatives are Oregon Open Campus and Professional and Noncredit Education.

STRATEGIC GOAL: CULTURE

Create a widely shared organizational culture that encourages, promotes and rewards outreach and engagement activities of faculty, staff and students.

- **Extension and Experiment Station Communications (EESC) provided leadership for statewide impact communications training.** EESC led three workshops on impact writing and communications in all media for Extension faculty across the state.
 - **Ecampus launched the [Quality Matters \(QM\) Course Design Initiative](#) in order to ensure OSU's online courses meet the highest national standards.** QM is a research-based, independent peer review system focused on the design of online and hybrid courses.
 - Exceeded goals for instructor participation. As of July 2013, 22 instructors had completed the first required training, four completed the second required training and six instructors have volunteered to have their courses reviewed
 - Sponsored eight faculty members to attend the first Northwest Regional Quality Matters conference in Vancouver, Wash.
 - **The division's new Engagement Academy hosted the [Roads Scholar Engagement Tour](#), an inaugural event that took 40 new faculty on a bus tour of community engagement sites.** Stops included the North Willamette Research and Extension Center, the Oregon Food Bank, the OSU Food Innovation Center, the Newberg WaterWise Demonstration Gardens and the Pineros y Campesinos Unidos del Noroeste (PCUN) community center in Woodburn.
 - **[Vice Provost Awards for Excellence](#) were awarded to 21 OSU faculty and staff members** for outstanding contributions that significantly advanced the mission of outreach and engagement.
 - **Extended Campus provided leadership in Oregon and nationally through the APLU and the ADEC** in an effort to comply with new U.S. Department of Education and individual state regulations of online programs. Through Extended Campus' expertise, much time and effort was saved and duplication of effort was reduced.
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STRATEGIC GOAL: RESOURCES

Expand and increase the financial and human resources that enable success in outreach and engagement across the university.

- **Approximately \$29.1 million of external funding was targeted for outreach and engagement.** This funding comes from a variety of sources, including independent outreach and engagement projects and large, integrated research grants where a portion of the funding is devoted to outreach.
- **In FY13, more than \$31 million was distributed directly to OSU colleges and academic units from Extended Campus-based programs** — Ecampus and Summer Session. This includes more than \$29 million in tuition funds, more than \$1 million in support for advising in colleges and departments, \$918,000 for course and program development, \$14,000 for course assessment and improvement, and \$67,000 in research and professional development grants.

- **Professional and Noncredit Education brought in nearly \$300,000, almost double the gross revenue that was generated the previous year.** Of that, over \$70,000 was generated for OSU Extension Service via courses jointly developed by Extension faculty and PNE.
- **Community partners have invested \$257,619 in direct support of Oregon Open Campus.** Community college partners provide office and classroom space, technology, phones, supplies, their faculty time and more in-kind. Seven of the eight staff positions that are funded in part or wholly by Oregon Open Campus are located in a community college facility.
- **More than 45 Oregon State instructors successfully completed the six-week online Course Development Workshop** offered by the Ecampus Course Development and Training (CDT) unit. This workshop introduces faculty to best practices in distance education, principles of course design, tools within the learning management system and on the open web and strategies for facilitating online courses successfully. In addition, more than 150 instructors and teaching assistants participated in CDT's face-to-face trainings.
- **Extension faculty received 223 grants, resulting in more than \$17 million of revenue.**
- Professional and Noncredit Education, in partnership with the OSU College of Music and the OSU Foundation, established **The Beth and Jerry Hulsman OSU Music Camp Support Fund** to support scholarships for PNE's [Chamber Music Workshop](#).

d. Community and diversity enhancement initiatives

The Outreach and Engagement Diversity Catalyst Team (DCT) consists of campus and off-campus faculty and staff from units throughout the system.

Goal 1: Recruit and retain diverse faculty, staff and administrators.

- Over a dozen O&E faculty and staff serve as OSU Affirmative Action search advocates. This represents the highest level of participation in search advocacy than any other college or division within Oregon State University.
- The Division of O&E is active in hosting OSU PROMISE interns and is playing a leadership role in expanding OSU PROMISE so that OSU students who return home to their families and communities for the summer can participate in a "Distance Track" hosted by their local OSU Extension Office or other local agency or community-based organization.
- The DCT also plays a leadership role in forming the Oregon State University Association for the Advancement of Latino Outreach and Engagement (AALOE).
- Planning is underway to bring on new leadership this fall when the current O&E Diversity Specialist, Dr. Danny McGrath, retires in January 2014.

Goal 2: Increase faculty, staff and administrative knowledge, skills, aspirations and commitment to increasing O&E's organizational capacity to work with diverse populations, with special emphasis on Latino audiences.

- Members of the O&E Diversity Catalyst Team (DCT) collaborated with Linn-Benton Community College Diversity Achievement Center to hold three months of diversity, equity and inclusion trainings, which were open to everyone in the community. Thirty professionals completed the workshop series.

- The DCT is updating and revising the O&E Diversity Action Plan and website.
- Members of the DCT have incorporated three curricula into a new diversity, equity and inclusion training.
- Diversity training sessions have been incorporated into meetings of council of regional administrators and statewide Extension conferences.

Goal 3: Increase access to Outreach and Engagement programs that meet the educational needs of diverse communities in Oregon and beyond.

- Due in large part to the work of Diversity Catalyst Team members, the Division of O&E has significantly expanded Latino youth enrollment in 4-H clubs and camps as well as outreach and engagement to the Latino communities of Oregon.
- Ariel Ginsburg and Dio Morales (EESC) are working with Extension’s Latino faculty to produce a new series of educational material designed for Spanish-speaking farm and nursery workers.

Goal 4: Successfully complete a full cycle of civil rights compliance review conducted by Cooperative State Research, Education, and Extension Service (CSREES) and the U.S. Department of Agriculture, which is now known as the National Institute of Food and Agriculture (NIFA).

- On a statewide basis, DCT has completed civil rights compliance meetings with another six off-campus offices of OSU Extension.

e. Other appropriate initiatives

- **County College, hosted by the OSU Extension Service in partnership with the Association of Oregon Counties, included 23 officials from 18 counties.** This series of courses is designed to assist newly elected and experience county officials successfully navigate government systems, issues and programs.
- Over 200 OSU Extension faculty and staff attended the annual Spring Training event held in April.
- **Oregon State Ecampus was ranked eighth in the nation by SuperScholar for the quality and strength of its distance education programs.** The ranking was part of a report on the “Best Online Colleges and Universities in 2012-13,” and it builds on similar reports from two other independent organizations that previously listed Ecampus as one of the nation’s top 25 providers of online education.

2. Brief assessment of the efforts in areas in: what worked; areas that need improvement; major barriers

What worked

- **Expanded the offerings available through Professional and Noncredit Education (PNE)**
 - PNE added three new certificate programs and launched more than 30 new courses.
 - Brought in nearly \$300,000, almost double the gross revenue that was generated the previous year.
 - Increased course enrollments by 200 percent for a total of 1,807 registrations.
- **Extended Campus growth resulted in increased access to OSU programs**
 - Ecampus added three new online credit programs and 189 new courses.

- A total of 13,580 students took classes online via Ecampus, a 20 percent increase from the previous year, and student credit hours rose 23 percent to 135,527 this year.
- Summer Session enrollment increased 6.1 percent from last year to 7,299 students, while student credit hours increased 14.8 percent to 68,531. *(These figures exclude students who took summer courses only online through Ecampus.)*
- **Continued growth of [Oregon Open Campus \(OOC\)](#) in order to meet the state's 40/40/20 goal**
 - OOC now has a presence in six communities: Tillamook, Coos/Curry, Klamath, Crook, Jefferson and Hood River/Wasco.
 - Expanded its partners to include five of Oregon's community colleges.
- The **OSU Extension Service's model of regional administration is in year two** and early indicators are that the model is being accepted as faculty and staff begin thinking about how to operate on a new scale. Benefits of this new model include the elimination of one layer of supervision and cost savings.
- The first **[Roads Scholar Engagement Tour](#), hosted by the division as part of the new Engagement Academy, was a success.** The tour took 40 new faculty members on a bus tour of community engagement sites and the reviews from participants were stellar.
- O&E leadership involvement in the university's strategic planning process

Areas that need improvement

- Expand Extension volunteers roles to serve as university ambassador
- Visibility inside the state's central administration
- Wider participation in the mission from all university units
- Location and relational benefits of relocating the vice provost's office to Kerr Administration
- More robust and ongoing relationships with elected leaders
- Improved partnerships with businesses and the workforce

Major barriers

- Growth of division activities is limited by dependence on Extended Campus and Extension Service funds
- Limited resources to invest in innovations
- Lack of coordinated leadership for development through the OSU Foundation
- Lack of a comprehensive management information system for Extension. Management of client contact databases would facilitate more robust impact surveys, needs assessments and contacts for development.
- Inability to incorporate O&E partners and stakeholders into our information technology system
- Continual shifting of the regulatory landscape at the U.S. Department of Education and the states, which continues to pose financial and strategic challenges to ongoing and expanded offerings of Ecampus programs/courses outside of Oregon

3. Brief summary of major faculty and student awards:

- **PNE received four awards from the Association for Communication Excellence (ACE),** including the top ACE award for professional excellence and three gold awards.

- Extension faculty and staff received **129 awards** recognizing their good work. These included 6 local, 42 state, 20 regional, 33 national and 12 international awards from community organizations, professional associations and academic societies, as well as 5 college honors and 10 university achievements. Some awards of note:
 - The Society for Range Management honored **Dustin Johnson** as the nation's Outstanding Young Range Professional and **Tim Deboodt** with the 2012 Outstanding Achievement Award;
 - **Tim Stock and Leonard Coop** received the International IPM Award of Recognition at the 7th International IPM Symposium;
 - **Katherine Gunter** was named a fellow with the American College of Sports Medicine;
 - **Sandy Macnab** was inducted into the National County Agent Hall of Fame;
 - **Lisbeth Goddik** received the Garde et Jure from the Guilde Internationale des Fromagers;
 - Extension and Experiment Station Communications received two prestigious awards from the Association of Communication Excellence - **Ariel Ginsburg** received the Award of Excellence for Diversity
 - Extension and Experiment Station Communications received from eXtension the Be-Grow-Create Outstanding Institutional Team Member Award. Team members included **Jeff Hino, Karen Zimmermann, Steve Dodrill**, co-chair, and in fond memory, **Mark Anderson-Wilk**, co-chair.
 - *Living on the Land*, an educational series developed by Extension and Experiment Station Communications, was chosen as the national winner of the National Association of County Agriculture Agents' annual communications award, fact sheet category.

 - The Western Extension Directors Association honored two OSU Extension programs with Program of Excellence awards.
 - LinC Extend **won in the Development of an Undergraduate Experiential Instruction Program in Extension category**. Team members included: Marc Braverman, Katherine Gunter, Karlie Friesen Moore, Robin Galloway, Denise Rennekamp, Holly Berry, Brandi Hall, Lizbeth Gray and Clara Pratt

 - Sarah Price, a 2012 Ecampus graduate, was named the nation's Outstanding Continuing Education Student by the University Professional and Continuing Education Association (UPCEA).
4. Brief summary of key initiatives to leverage E&G and other base resources and to improve administrative efficiencies:
- Investment of E&G funds into the Extension Service augmented community-based student service learning, local academic advising, and Extension faculty contribution to sustainability and community health curricula.

Oregon State University
Statewide Performance Indicators
(OSU # 1 / OUS #23)
Statewide Public Services
Extension Service:
FY 1995-96 to FY 2012-13

Fiscal Year	State Resource Expenditures	All Other Expenditures	Other/State Ratio
FY 1996	\$13,852,497	\$9,519,689	0.69
FY 1997	\$13,856,141	\$11,261,151	0.81
FY 1998	\$14,899,386	\$10,391,007	0.70
FY 1999	\$15,853,679	\$11,887,702	0.75
FY 2000	\$18,023,764	\$12,272,945	0.68
FY 2001	\$18,325,564	\$15,954,704	0.87
FY 2002	\$17,911,438	\$16,656,079	0.93
FY 2003	\$17,422,891	\$15,044,898	0.86
FY 2004	\$18,561,321	\$11,408,971	0.61
FY 2005*	\$16,037,870	\$15,581,665	0.97
FY 2006	\$19,336,636	\$14,215,381	0.74
FY 2007	\$20,076,088	\$14,936,915	0.74
FY 2008	\$21,746,832	\$14,662,333	0.67
FY 2009	\$20,895,548	\$19,489,256	0.93
FY 2010	\$21,161,731	\$16,231,030	0.77
FY 2011	\$17,925,823	\$18,635,181	1.04
FY 2012	\$18,357,067	\$17,109,615	0.93
FY2013	\$19,106,335	\$17,036,464	0.89

* OSU Extension Service expenditure numbers.

Source: OSU Extension Service; Christen Harryman (August 2013)

Oregon State University
Extended Campus
 Annual Academic Program Review 2012-13

PART 1

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change '11 - '13
Faculty FTE														
Professional	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Faculty FTE	0.0	-												
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Faculty Headcount														
Professional	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Faculty Headcount	0	-												
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-	-

SCH (Academic Year)														
Undergraduate	9742	12057	16560	15948	22664	27244	30994	35519	43735	55347	68081	80114	99644	46.4%
Lower Division	3913	4512	5470	6063	9180	11223	12571	14753	18605	24247	29149	33144	43668	49.8%
Upper Division	5829	7545	11090	9885	13484	16021	18423	20766	25130	31100	38932	46970	55976	43.8%
Graduate	2360	3273	3017	3502	3983	4234	3989	4418	5520	7030	7127	5991	6957	-2.4%
First Professional	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Other	1430	238	269	202	35	245	138	87	76	204	109	141	13	-30.9%
TOTAL SCH	13532	15568	19846	19652	26682	31723	35121	40024	49331	62581	75317	86246	106614	41.6%

Fall Enrollment by Major														
Undergraduate	961	1150	1185	1253	1357	2074	2252	2630	2925	3394	3955	4709	5742	45.2%
Graduate	444	379	347	310	424	432	451	536	649	888	855	852	1007	17.8%
First Professional	0	1	0	0	0	2	1	4	1	0	1	3	1	-
TOTAL Enrollment	1405	1530	1532	1563	1781	2508	2704	3170	3575	4282	4811	5564	6750	40.3%

* Was Distance and Continuing Education (DCE) before Fall 2002. Renamed Extended Campus starting Fall 2002.

** No faculty FTE/headcount because there are no "home organizations" associated with Extended Campus.

*** Continuing Education is counted as graduate enrollment.

Oregon State University
Extended Campus
 STRATEGIC PLANNING METRICS 2012-13

PART 1

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	College Targets 2012-13
Goal 1. Provide Outstanding Academic Programs 2004-05 Themes: Increase research and outreach. Increase diversity.												
1.2 Invention Disclosures	0	0	0	0	0	0	0	0	0	1	0	
1.3 % of Faculty, Staff, Students Comfortable with Climate for Diversity.	-	n/a	-	-	-	-	-	-	-	-	-	
1.4 % of US Minority Students of Total Enrollment	10.9%	11.6%	11.8%	12.7%	12.4%	14.1%	14.4%	14.9%	16.8%	17.6%	18.3%	
1.x.1 Student Credit Hours for Distance/Online in Summer Session ¹	63631	67682	77143	82121	87756	10398	11863	15771	18800	21429	26156	
1.x.1 Student Credit Hours for Revenue in Summer Session						38711	37458	41159	44773	47995	50189	
1.x.1 Total Student Credit Hours for Summer Session						51094	51547	59384	66061	71794	78730	
1.x.2 Program Inventory-Undergrad & Grad	13	18	18	22	31	31	31	39	46	51	52	

Goal 2. Improve the Teaching and Learning Environment 2004-05 Themes: Improve student success and retention. Increase diversity.												
2.1 First Year Retention Rate (College/University)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
2.2 6-Year Graduation Rate (College/University)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
2.5 Seniors Participating in Student Engagement Activities (% /Respondents)	-	n/a	n/a	-	n/a	-	-	n/a	-	-	-	
2.6 Student to Faculty FTE Ratio (Primary Majors/Course)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	
2.x.2 Course Satisfaction Rate	n/a	84.5	82.6	82.8	82.9	84.0	84.5	85.0	84	84.7	85	

1. Metric 1.x.1: Prior to 2007-08 the data is reported as the SCH of Ecampus online students, see Guide to Academic Programs page 10.

Oregon State University
Summer Session
 Annual Academic Program Review 2012-13

PART 1

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change '11 - '13
Faculty FTE														
Professional	0.0	1.0	0.0	0.0	-	-	-	-	-	-	-	-	-	-
Non-Professional	1.7	1.0	1.0	1.0	-	-	-	-	-	-	-	-	-	-
Total Faculty FTE	1.7	2.0	1.0	1.0	0.0	-								
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0	0.0	-
Faculty Headcount														
Professional	0	1	0	0	-	-	-	-	-	-	-	-	-	-
Non-Professional	2	1	1	1	-	-	-	-	-	-	-	-	-	-
Total Faculty Headcount	2	2	1	1	0	-								
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-	-

SCH (Summer Term)														
Undergraduate	30130	30201	35384	37692	41385	41953	39404	39575	40773	48699	54289	60285	67130	23.7%
Lower Division	14355	14398	16904	17964	19029	19336	18063	18192	19468	24688	27591	30795	34506	25.1%
Upper Division	15775	15803	18480	19728	22356	22617	21341	21383	21305	24011	26698	29490	32624	22.2%
Graduate	9154	8596	8505	7694	8100	10165	10591	9737	8705	8518	9522	9388	9445	-0.8%
First Professional	1036	919	1722	1834	1846	2144	1853	1634	1893	2019	2029	2035	1954	0.8%
Other	272	215	381	234	298	181	127	148	176	148	170	86	201	-41.9%
TOTAL SCH	40592	39931	45992	47454	51629	54443	51975	51094	51547	59384	66010	71794	78730	19.3%

Enrollment by Major (Summer Term)														
Undergraduate	3764	3831	4411	4341	4881	4910	4858	4922	5236	5897	6789	8303	8511	25.4%
Graduate	967	927	948	1367	1444	1795	1881	1817	1712	1788	1855	1856	1828	-1.5%
First Professional	47	46	95	111	112	144	149	127	152	147	155	155	153	5.4%
TOTAL Enrollment	4778	4804	5454	5819	6437	6849	6888	6866	7100	7832	8799	10314	10492	19.2%

Oregon State University
Extended Campus
 Annual Academic Program Review 2012-13

PART 2

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change '11 - '13
Resources (Fiscal Year)														
E&G - Initial Budget (\$)¹	920,891	2,923,167	3,350,000	5,778,313	6,555,644	8,737,516	9,510,109	10,389,117	11,453,054	10,304,526	15,291,154	19,703,444	23,454,840	53.4%
Total R&D Expenditures (\$)														
1.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Awards from Grants and Contracts* (#) 3.1	16	12	12	0	2	0	1	0	0	0	0	0	0	-
Awards from Grants and Contracts (\$) 3.1	483,218	(58,814)	(134,177)	0	20,000	0	19,681	0	0	0	0	0	0	-
Private Giving (\$) 3.2												514,368	431,530	-

Strategic Planning Metrics 2012-13

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	College Targets 2012-13
Goal 1. Provide Outstanding Academic Programs 2004-05 Themes: Increase research and outreach. Increase diversity.												
1.1 Total R&D Expenditures	see APR data above											
Goal 3. Increase Revenues												
3.1 Awards from Grants and Contracts (# / %)	see APR data above											
3.2 Annual Private Giving	see APR data above											

* From 2000-01 to 2007-08, the number of grant/contract awards is based on the accounting transactions from the College's award index, rather than the actual number of awards received by the college.

1. The Ecampus E&G Initial Budget, 2012-13 number is calculated to continue previous initial budget reporting trends of not distributing Ecampus tuition to individual colleges. 2012-13 Initial Budgets for other units were not altered.

Oregon State University
Summer Sessions
 Annual Academic Program Review 2012-13

PART 2

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change '11 - '13
Resources (Fiscal Year)														
E&G - Initial Budget (\$)	2,558,772	3,035,000	3,100,000	3,714,104	3,924,616	4,388,000	783,759	805,359	751,104	765,462	1,140,153	531,237	1,564,571	37.2%
Total R&D Expenditures (\$)														
1.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Awards from Grants and Contracts* (#) 3.1	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Awards from Grants and Contracts (\$) 3.1	0	0	0	0	0	0	0	0	0	0	0	0	0	-
Private Giving (\$) 3.2	0	0	0	0	0	0	0	0	0	0	0	0	0	-

Strategic Planning Metrics 2012-13

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	College Targets 2012 13
Goal 1. Provide Outstanding Academic Programs 2004-05 Themes: Increase research and outreach. Increase diversity.												
1.1 Total R&D Expenditures	see APR data above											
Goal 3. Increase Revenues												
3.1 Awards from Grants and Contracts (# / %)	see APR data above											
3.2 Annual Private Giving	see APR data above											

* From 2000-01 to 2007-08, the number of grant/contract awards is based on the accounting transactions from the College's award index, rather than the actual number of awards received by the college.

Oregon State University
Extended Campus*

PART 3

Annual Academic Program Review 2012-13

	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	% Change '11 - '13
Degrees (academic year)														
Bachelor	-	-	-	-	-	28	54	75	105	132	132	200	253	91.7%
Master	-	-	-	-	-	19	29	25	31	63	103	72	57	-44.7%
Doctorate	-	-	-	-	-	0	0	11	8	9	10	20	23	130.0%
First Professional	-	-	-	-	-	0	0	0	0	0	0	0	0	-
Total Degrees	0	0	0	0	0	47	83	111	144	204	245	292	333	35.9%

* These are duplicate counts to those reported in the college the degree was actually earned.

Strategic Planning Metrics 2012-13

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	College Targets 2012-13
Goal 2. Improve the Teaching and Learning Environment												
2004-05 Themes: Improve student success and retention. Increase diversity.												
2.3 Undergraduate Degrees Awarded	-	-	-	28	54	75	105	132	132	200	253	
2.4 Graduate Degrees Awarded	0	0	0	19	29	36	39	72	113	92	80	
2.x.1 Average Time to Degree Completion (years)¹	-	-	-	2.2	2.3	2.4	2.4	2.3	2.7	2.6	2.6	

1. Time to degree is computed from first term as degree seeking undergrad with a primary campus code of DSC (Ecampus). Post-bacs are not included in this computation. Time is elapsed years not enrolled quarters.