

Division of University Outreach and Engagement: Academic Report for 2013-14

This academic report integrates activities, accomplishments and perspectives of the Division of University Outreach and Engagement outside of items to be reported by individual colleges. It includes highlights from OSU's Extension Service, Extended Campus and Professional and Continuing Education. For a complete picture of the essential elements of university-wide outreach and engagement, the appropriate section(s) of each academic report should be consulted.

The division's strategic plan outlines six goals – access, partnerships, scholarships, integration, culture and resources. These goals are referenced below.

2013-14 PROGRAMMATIC ACHIEVEMENTS

1. Brief list of key initiatives undertaken and noteworthy outcomes achieved in the following areas:

a. Student (and learner) engagement and success

STRATEGIC GOAL: ACCESS

Provide access to innovative and relevant educational programs, research and information resources within OSU to meet the broad range of current and future needs of individuals, businesses and communities in our state, nation and world.

Launched Oregon State's inaugural massive open online course (MOOC) - *Supporting English Language Learners under New Standards*. This free, open online course is a collaborative effort among several partners, including: OSU Ecampus, OSU College of Education, Stanford University and the Oregon Department of Education.

Developed open educational resources as a way to increase access to OSU's knowledge base. Open educational resources include digital materials that exist online in the public domain and are offered freely for students, teachers and researchers to share, use and reuse. The Open Oregon State unit provides leadership for this initiative.

- The first completed open textbook, developed in partnership with the OSU Libraries and OSU Press, was used by 200 Oregon State students this year. The cost savings for these students totaled \$6,000. An additional four books are in development.
- Launched *Basics of Grant Writing*, an open course for graduate students in the College of Public Health and Human Sciences.
- Began development on 10 dual language Chinese/English modules in cooperation with the Central Agricultural Broadcasting Television School (CABTS) in Beijing.

Improved the lives of Oregonians across the state through Extension programs and education

- Extension employees reported more than 2 million interactions with Oregonians via face-to-face meetings, telephone consultations, webinars, newsletters, email responses, field visits and assistance at Extension offices.
- More than 110,000 school-aged children engaged in 4-H activities statewide. Program areas receiving emphasis include healthy living, civic engagement and science.
- Provided access to approximately 1,000 research and extension publications to help Oregonians live better and work more effectively. More than 36,000 printed publications were distributed, and over 600,000 publications were downloaded.

- Trained more than 14,000 volunteers who contributed service to the state. This collaboration with volunteers results in a significant public good, a contribution of over 1 million hours of service – the equivalent of about 567 FTE.
- Answered 3,160 questions submitted online through *Ask an Expert*. Oregon is one of the most active states in the country, with 10,334 questions resolved since the program's inception in 2011.

Connected Oregon State with more individuals and communities than ever before through our Ecampus programs

- A total of 15,470 students took classes online via Ecampus, a 14 percent increase from the previous year, and student credit hours rose 16 percent to 156,927 this year. Enrolled students represent all 50 states and over 40 countries.
- 3,736 enrolled as Ecampus undergraduate or graduate students, a 23.2 percent increase from the year before.
- Ecampus accounted for 8 percent of all of this year's OSU graduates. 433 distance students received their Oregon State diplomas in programs delivered through Ecampus for 2013-14. An additional 51 students received a graduate certificate, licensure or credential for a total of 484. There were 80 graduates this year who earned advanced degrees (master's, Ph.D. or Ed.D.).
- Ecampus and Summer Session combined to contribute \$1 million to the university's central financial aid fund.

Expanded offerings available through Summer Session in order to reach new audiences

- Funded a new Data Exploration and Visualization program in statistics, which provided students with the skills necessary to gather and analyze vast amounts of data, draw valid conclusions and present findings to peers. Each course drew 23 students in this first year.
- Hosted the third annual Natural Resources Leadership Academy. This year's cohort included 43 graduate students and professionals from 13 states across the U.S.
- Partnered with the OSU Austin Entrepreneurship Program and the Young Entrepreneurs Business Week to host nearly 300 high school students from around the U.S. and internationally.

Created internal partnerships with academic departments and colleges to provide broader access to Oregon State's educational opportunities

- Ecampus introduced five new online credit programs in 2013-14: a double-degree bachelor's program in sustainability; an engineering management master's program; graduate certificates in urban forestry and wildlife management; and an MBA Executive Leadership track that combines online learning and in-person sessions in Portland. In addition, 235 new online courses were added.
- Ecampus now offers 17 undergraduate degrees, 13 graduate programs, eight graduate certificates, 18 minors and more than 900 classes online in over 90 subjects.

Expanded the reach of the OSU Open Campus program in order to meet the state's 40/40/20 goal

- In its fifth year, OSU Open Campus (OOC) reached 2,741 learners through courses, presentations, seminars and trainings. In addition, OOC Coordinators coached 370 high school, community college and other non-OSU university learners and provided support to 43 OSU students enrolled in courses through Ecampus.
- In June, the first student graduated from a new agricultural sciences degree completion program, offered in Klamath Falls through Oregon State University and Klamath Community College. OOC provided high-touch support throughout the student's experience.
- Juntos, a signature OOC program that empowers Latino families and youth to pursue higher education, expanded to four locations. This year over 240 people participated in the program,

including middle and high school students and their families. As a result of this effort, Madras High School has seen an increase in high school graduation and also in the postsecondary education rates for the targeted population.

- OSU Open Campus in Tillamook hosted Oregon's first Tech Trek, a nationwide science, technology, engineering and math (STEM) camp for 8th grade girls. The camp drew 34 girls from rural, coastal Oregon communities who spent a week immersed in STEM activities.

Expanded the offerings available for professionals and those seeking workforce training and personal development through the Professional and Continuing Education (PACE) unit

- PACE added over 20 new courses in topics including food and craft beverage entrepreneurship, agriculture and gardening. As a result, course enrollments increased by 36 percent for a total of 2,525 registrations.
- In November, PACE hosted a Social Media Bootcamp that brought marketing expert Siouxsie Jennett to campus for a professional development opportunity for campus communicators.
- In partnership with the OSU Extension Small Farms Program, PACE developed Growing Farms, a series of online learning modules to immerse new farmers into the daily workings of modern farm management.

b. Research and its impact

STRATEGIC GOAL: SCHOLARSHIP

Broaden the scope of research and scholarship that emerges from and contributes to effective outreach and engagement activities.

- Ecampus awarded \$44,327 in Distance Education Research Grants that supported the research, development and scholarship efforts of faculty and/or departments in the area of distance/online education, including hybrid delivery.
- A research project led by division colleagues Susana Rivera-Mills (CLA) and Dana Sanchez (CAS) sought to identify the opportunities and challenges that faculty encounter when doing engaged research and scholarship. An initial cohort of faculty participated in a series of activities designed to help them see how to integrate the work of engagement in all aspects of their academic career. An article on this topic, *Engaged Scholarship: A Promising Road-less-traveled for STEM Science Cultures*, was recently published by the Society for Advancement of Hispanics/Chicanos and Native Americans in Science (SACNAS).
- Extension faculty authored 270 scholarly publications and peer-invited presentations.
- Eight faculty members from Oregon State presented at the 2013 Engagement Scholarship Consortium at Texas Tech.

c. Outreach and engagement, including international activities

STRATEGIC GOAL: PARTNERSHIPS

Create and expand mutually beneficial and responsive partnerships that enhance the social, economic and environmental well being of individuals, organizations and communities.

- In May the voters of Jackson County voted overwhelmingly (3-1) in support of the 4-H, Master Gardener and Agriculture Service District. The passage of the District provides the Southern Oregon Research & Extension Center (SOREC) with a secure and stable source of funding far into the future.

The campaign was spearheaded by a core team of volunteers who worked tirelessly for 13 months to tell SOREC's story and why the community should support the programs and activities of SOREC.

- Through a partnership with the City of Eugene and the contributions of many volunteers and community partners, OSU Extension in Lane County relocated to the historic Kaufman House. Contributions included countless hours of work to paint and remodel the house, a donation of cabinetry for a complete kitchen remodel, a new parking area that will be "grass-paved" with material provided by a community improvement fund and large, raised beds that were constructed with funding from a City of Eugene grant.
- Oregon State led a workshop in Beijing in February, training China's instructional designers and teachers how to use Articulate Storyline to create open learning modules. OSU is the lead institution from the American Distance Education Consortium in negotiations with the Central Agricultural Broadcasting Television School in Beijing for training, professional development and, ultimately, the joint creation of bilingual and cross-cultural learning modules.
- Through a new degree articulation with Tillamook Bay Community College (TBCC), students who are considering a career in agriculture or natural resources can now enroll in TBCC's new Associate of Applied Science in Agriculture and Natural Resources degree program and finish their bachelor's degree at Oregon State either online or on campus.
- Professional and Continuing Education generated over \$60,000 in corporate sales from pharmacy partners: BiMart, Safeway, Genoa and the Federal Bureau of Prisons.
- Extended Campus partnered with ProctorU to offer online students exceptional convenience in scheduling and taking exams while ensuring the highest levels of exam integrity and security. This year, 2,144 Ecampus students used their services for over 9,209 separate exams.
- Advisory boards ensure that the work being done by the division effectively serves the present and future needs of the people and communities of Oregon.
 - Extension advisory boards include Extension Citizen Advisory Network and Extension citizen advisory groups for every program as well as county-based Extension advisory committees.
 - Each OSU Open Campus location has an education council that includes representation from the community college, local government, K-12 school districts, economic development agencies, businesses and NGOs.
 - PACE has advisory boards for three of six certificate programs with members from companies such as Adidas, the Portland Trailblazers, Wieden+Kennedy, Ninkasi Brewing Company, Widmer Brothers Brewing, Oregon Symphony and others.
- Summer Session collaborated with OSU International Degree and Education Abroad (IDEA) to connect 20 students with study-abroad courses in Chile and Western Europe.
- Twenty-five Extension faculty members traveled to 40 international destinations to assist in educational efforts.

STRATEGIC GOAL: INTEGRATION

Integrate outreach and engagement throughout the university with expected outcomes from each college, department and unit.

- The division formalized a new relationship with the College of Liberal Arts (CLA) to explore opportunities to integrate the arts, humanities and design into the outreach and engagement mission. Progress in this area included:
 - Oregon State was one of 13 institutions to participate in Imaging America's Extension Reconsidered initiative, which invited representatives from OSU Extension, non-Extension OSU faculty and staff and community members, to discuss the role for OSU Extension in art, humanities and design and their potential for community revitalization in Oregon.
 - A team took the subject to the national Engagement Academy at Virginia Tech for a deep dive on the subject, looking specifically at a pilot project in Tillamook County. Partners include OSU Open Campus, the College of Liberal Arts, Tillamook Bay Community College, Tillamook County School District and Tillamook County arts organizations.
- Over 200 people attended the Outreach and Engagement Colloquium held on April 16. The theme was "Engaging the Future Generation of Learners," and the keynote speaker was Dr. Lou Swanson from Colorado State University, followed by a panel including OSU faculty and Provost Randhawa.
- Ecampus hosted faculty development workshops on a variety of topics, including: Quality Matters, 6-week Developing an Online Course, Actively Engaging Students in an Online Course, Teaching an Online Course and a hybrid workshop.
- Ecampus hosted the seventh annual Faculty Forum, which had 209 faculty members in attendance and a keynote address by Mark Nemec, president and CEO of Eduventures.
- The Outreach and Engagement Council creates cross-campus expectations for integrating outreach and engagement activities within each college and relevant unit. A key Council initiative this year was seeking improvements in managing extramural funds supporting the O&E mission and additional information collection about engagement grants in the OSU Research Office.
- Growing programs, faculty and staff within the division emphasize the intersection of Extension and Ecampus contributions to the strategic plan. Two such key initiatives are OSU Open Campus and Professional and Continuing Education.

STRATEGIC GOAL: CULTURE

Create a widely shared organizational culture that encourages, promotes and rewards outreach and engagement activities of faculty, staff and students.

- During spring 2014, ten OSU Extension faculty from all parts of Oregon participated in the first Extension Hybrid Learning Study Group, an eight-week professional development program emphasizing the pedagogy and technology of blended learning. The study group was a collaboration of EESC and the Hybrid Course Initiative.
- Ecampus' Quality Matters (QM) Course Design Initiative ensures that OSU's online courses meet the highest national standards. Since its inception in 2013, 13 courses have been QM certified, 280 courses are using a QM-certified template, 54 faculty and staff members have been through the introductory QM training and 25 people are going on to be QM peer reviewers.

- The division's Engagement Academy (EA) expanded its offerings this year. In addition to the annual Roads Scholar Engagement Tour, which took 40 faculty members to Tillamook and Newport to learn about engagement and partnership work, the EA hosted lunch and learn events to continue building the engagement culture on campus.
- Vice Provost Awards for Excellence were awarded to 49 OSU faculty and staff members for outstanding contributions that significantly advanced the mission of outreach and engagement.
- Extended Campus provided leadership in Oregon and nationally through the APLU and the ADEC in an effort to comply with new U.S. Department of Education and individual state regulations of online programs. Through Extended Campus' expertise, much time and effort was saved and duplication of effort was reduced.

STRATEGIC GOAL: RESOURCES

Expand and increase the financial and human resources that enable success in outreach and engagement across the university.

- OSU Open Campus was selected as the western regional recipient of the 2014 Outreach Scholarship W.K. Kellogg Foundation Engagement Award. As a regional winner, Oregon State received a cash prize of \$5,000, which will be used to fund community engagement stipends for both OSU faculty and community partners.
- Approximately \$35.9 million of external funding was targeted for outreach and engagement, a 23% increase over last year. This funding comes from a variety of sources, including independent outreach and engagement projects and large, integrated research grants where a portion of the funding is devoted to outreach.
- In FY13, more than \$37.3 million was distributed directly to OSU colleges and academic units from Extended Campus-based programs — Ecampus and Summer Session. This includes more than \$35 million in tuition funds, \$1.5 million in support for advising in colleges and departments, \$806,718 for course and program development, \$26,000 for course assessment and improvement, and \$45,984 in research and professional development grants.
- Professional and Continuing Education generated over \$550,000 in revenue this year, almost double the gross revenue that was generated the previous year. Of that, over \$150,000 was generated for OSU Extension Service via courses jointly developed by Extension faculty and PACE.
- Community partners have invested \$153,945 in direct support of OSU Open Campus. Open Campus Education Coordinators are located in a community college facility. Community college partners provide office and classroom space, technology, phones, supplies, their faculty time and more in-kind. Additionally, the program saw an in-kind investment of \$39,500.
- More than 74 Oregon State instructors successfully completed the six-week online Course Development Workshop offered by the Ecampus Course Development and Training (CDT) unit. This workshop introduces faculty to best practices in distance education, principles of course design, tools within the learning management system and on the open web and strategies for facilitating online courses successfully. In addition, more than 150 instructors and teaching assistants participated in CDT's face-to-face trainings.
- Extension faculty received 114 grants, resulting in more than \$9 million of revenue.

d. Community and diversity enhancement initiatives

In April 2014, the division signed a Memorandum of Understanding with the Office of Equity & Inclusion in order to advance the following key diversity goals:

1. Advance a holistic approach to equity, inclusion, and diversity work, relying upon a comprehensive conceptual framework that aligns O&E efforts with university goals and approaches
2. Identify principal goals, objectives, implementation strategies, metrics, and assessment approaches in the dimensions of the conceptual framework:
 - a. Individual and unit-level capacity
 - b. Teaching, scholarship, and outreach
 - c. Access and success
 - d. Climate and sense of community
3. Develop and monitor strategies to realize identified key objectives

Through the 4-H Outreach Youth Development Education program, Oregon State is reaching out to underserved youth from all cultural backgrounds. A few highlights from the past year include:

- More than 500 Latino youth in Marion County participated in 4-H soccer clubs that promote healthy living and build aspirations for postsecondary education. Many also participated in a 4-H soccer tournament on the OSU campus.
- Nearly 500 young people participated in the Attitudes for Success program in Morrow and Umatilla Counties, which helps build personal capacity and aspirations for leadership and postsecondary education.
- More than four hundred elementary, middle and high school youth from demographic groups underrepresented in higher education participated in a summer camp experience. The program focuses on career exploration, applying for college, obtaining financial aid, and fitting into college culture. This year a new leadership academy was launched to provide high school students with the skills needed to serve in a leadership role at the camps.
- 4-H worked in collaboration with OSU's College of Education and the Science and Math Investigative Learning Experiences (SMILE) program on "Families Involved in Education Sociocultural Teaching and STEM," or FIESTAS. This program aims to empower pre-service teachers to engage culturally and linguistically diverse students in STEM fields.

Additional work in this area:

- Open Oregon State began development on 10 dual language Chinese/English modules in cooperation with the Central Agricultural Broadcasting Television School in Beijing.
- OSU Open Campus expanded the Juntos program to four locations. This college readiness program for Latino middle and high school students and their families increased participation to 240 people.

e. Other appropriate initiatives

- The division launched a new leadership development program aimed at preparing the next generation of executives. The first Leadership Development Program for Executives cohort includes 11 participants and will start in Fall 2014. This 12-month program includes face-to-face training, coaching sessions, readings, online classes and discussion boards and the curriculum covers a wide range of topics.
- In January 2014, the OSU Extension Service (OSUES) conducted a statewide public opinion survey, administered by DHM Research. The survey, which has been conducted regularly since 1986,

reached 800 people by phone, and over 1,200 online. Results showed that among Oregonians: 61% have heard of the OSU Extension Service (OSUES); 36% report having ever used the OSUES; and 13% report having used OSUES in last year.

- In December 2013, OSU Ecampus conducted a survey to assess the adult learner market for online postsecondary education in the state of Oregon. The survey, administered by Eduventures, has been conducted biennially since 2007. Results showed that among Oregonians: the most popular subject areas to study included business and computer science; 47% are somewhat or very aware that Oregon State offers degrees online (in 2011, this number was 38%); and Oregon State is now the #1 perceived provider of online learning in the state that can best meet the needs of adult learners (in 2011, OSU ranked #4).

2. Brief assessment of the efforts in areas in: what worked; areas that need improvement; major barriers

What worked

- Extended Campus growth resulted in increased access to OSU programs
- Professional and Continuing Education launched more than 20 new courses and increased enrollments by 36 percent, resulting in almost double the gross revenue that was generated the previous year.
- OSU Open Campus continued to expand and innovate in order to meet the state's 40/40/20 goal
- The OSU Extension Service's model of regional administration is in year three and early indicators suggest that the model is being accepted as faculty and staff begin thinking about how to operate on a new scale. Benefits of this new model include the elimination of one layer of supervision and cost savings.
- The Roads Scholar Engagement Tour took 40 new faculty members on a bus tour of community engagement sites and the reviews from participants were stellar.
- Division leadership involvement in the university's strategic planning process

Areas that need improvement

- Expand Extension volunteers roles to serve as university ambassadors
- Visibility inside the state's central administration
- Wider participation in the mission from all university units
- Location and relational benefits of relocating the vice provost's office to Kerr Administration
- More robust and ongoing relationships with elected leaders
- Improved partnerships with businesses and the workforce
- Leadership supporting broader impacts in grant proposals
- Development of a policy to return indirect costs supporting engagement
- Statewide development of internships for OSU students in Extension offices

Major barriers

- Growth of division activities is limited by dependence on Extended Campus and Extension Service funds
- Limited resources to invest in innovations
- Lack of coordinated leadership for development through the OSU Foundation
- Lack of a comprehensive management information system for Extension. Management of client contact databases would facilitate more robust impact surveys, needs assessments and contacts for development.
- Inability to incorporate O&E partners and stakeholders into our information technology system

- Continual shifting of the regulatory landscape at the U.S. Department of Education and the states, which continues to pose financial and strategic challenges to ongoing and expanded offerings of Ecampus programs/courses outside of Oregon
- Inefficiencies caused by separation of key division units and the slowness of space decisions.

3. Brief summary of major faculty and student awards:

- OSU Open Campus was selected as the western regional recipient of the 2014 Outreach Scholarship W.K. Kellogg Foundation Engagement Award.
- Extension faculty and staff received 84 awards recognizing their good work. These included five local, 28 state, 17 regional, 26 national and one international award from community organizations, professional associations and academic societies, as well as five college honors and two university achievements.
- The University Professional and Continuing Education Association's (UPCEA) West Region bestowed its highest honors on an Ecampus student and instructor in September 2013:
 - Mary Ellen Hurley won the Outstanding Non-Traditional Student Award after overcoming major health issues to earn a sociology degree online from Kauai.
 - Stan Gregory, Ph.D., earned the Excellence in Teaching Award based on his never-ending commitment to improving the learning experience for his distance students.

4. Brief summary of key initiatives to leverage E&G and other base resources and to improve administrative efficiencies:

- Investment of E&G funds into the Extension Service augmented community-based student service learning, local academic advising, and Extension faculty contribution to sustainability and community health curricula.

Oregon State University
Statewide Performance Indicators
(OSU # 1 / OUS #23)
Statewide Public Services
Extension Service:
FY 1995-96 to FY 2013-14

Fiscal Year	State Resource Expenditures	All Other Expenditures	Other/State Ratio
FY 1996	\$13,852,497	\$9,519,689	0.69
FY 1997	\$13,856,141	\$11,261,151	0.81
FY 1998	\$14,899,386	\$10,391,007	0.70
FY 1999	\$15,853,679	\$11,887,702	0.75
FY 2000	\$18,023,764	\$12,272,945	0.68
FY 2001	\$18,325,564	\$15,954,704	0.87
FY 2002	\$17,911,438	\$16,656,079	0.93
FY 2003	\$17,422,891	\$15,044,898	0.86
FY 2004	\$18,561,321	\$11,408,971	0.61
FY 2005	\$16,037,870	\$15,581,665	0.97
FY 2006	\$19,336,636	\$14,215,381	0.74
FY 2007	\$20,076,088	\$14,936,915	0.74
FY 2008	\$21,746,832	\$14,662,333	0.67
FY 2009	\$20,895,548	\$19,489,256	0.93
FY 2010	\$21,161,731	\$16,231,030	0.77
FY 2011	\$17,925,823	\$18,635,181	1.04
FY 2012	\$18,357,067	\$17,109,615	0.93
FY2013	\$19,106,335	\$17,036,464	0.89
FY2014	\$19,555,668	\$17,176,894	0.88

Source: OSU Extension Service; Christen Harryman (August 2014)

Extended Campus

PART 1

Annual Academic Program Review 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change '12 - '14
Faculty FTE													
Professional	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Faculty FTE	0	0	0	0	0	0	0	0	0	0	0	0	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-
Faculty Headcount													
Professional	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	-	-	-	-	-	-	-	-	-	-	-	-	-
Total Faculty Headcount	0	0	0	0	0	0	0	0	0	0	0	0	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-

SCH (Academic Year)													
Undergraduate	16560	15948	22664	27244	30994	35519	43735	55347	68081	80114	99644	116502	45.4%
Lower Division	5470	6063	9180	11223	12571	14753	18605	24247	29149	33144	43668	51005	53.9%
Upper Division	11090	9885	13484	16021	18423	20766	25130	31100	38932	46970	55976	65497	39.4%
Graduate	3017	3502	3983	4234	3989	4418	5520	7030	7127	5991	6957	7220	20.5%
First Professional	0	0	0	0	0	0	0	0	0	0	0	0	-
Other	269	202	35	245	138	87	76	204	109	141	13	5	-96.5%
TOTAL SCH	19846	19652	26682	31723	35121	40024	49331	62581	75317	86246	106614	123727	43.5%

Fall Enrollment by Major													
Undergraduate	1185	1253	1357	2074	2252	2630	2925	3394	3955	4709	5742	6727	42.9%
Graduate	347	310	424	432	451	536	649	888	855	852	1007	1026	20.4%
First Professional	0	0	0	2	1	4	1	0	1	3	1	10	233.3%
TOTAL Enrollment	1532	1563	1781	2508	2704	3170	3575	4282	4811	5564	6750	7763	39.5%

* No faculty FTE/headcount because there are no "home organizations" associated with Extended Campus.

** Continuing Education is counted as graduate enrollment.

Extended Campus

PART 1

STRATEGIC PLANNING METRICS 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	College Targets 2017-18
Goal 1. Provide a Transformative Educational Experience for all Learners.													
1.3 First Year Retention Rate (College/University)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a		
1.4 6-Year Graduation Rate (College/University)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a		
1.5 Junior Transfer 4-Year Graduation Rate (College/University)*	n/a	n/a	n/a	n/a	60.0/80.0	23.8/23.8	28.6/42.9	41.2/41.2	18.5/22.2	36.1/38.9	34.9/41.9		
1.6 % US Minority Students	10.9%	11.6%	11.8%	12.7%	12.4%	14.1%	14.4%	14.9%	16.8%	17.6%	18.3%	19.5%	
1.7 % International Students	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	2.0%	2.0%	3.0%	3.0%	4.0%	5.0%	
1.8 % High Achieving Oregon High School Graduates	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a		

Goal 3. Strengthen Oregon State's Impact and Reach throughout the state and beyond.														
3.2 Invention Disclosures	0	0	0	0	0	0	0	0	0	0	1	0	0	

College Specific Metrics													
1.x.1 Student Credit Hours for Distance/Online in Summer Session	63631	67682	77143	82121	87756	10398	11863	15771	18800	21429	26156	29893	
1.x.1 Student Credit Hours for Revenue in Summer Session						38711	37458	41159	44773	47995	50189	49304	
1.x.1 Total Student Credit Hours for Summer Session						51094	51547	59384	66061	71794	78730	81678	
1.x.2 Program Inventory-Undergrad & Grad	13	18	18	22	31	31	31	39	46	51	52	55	
2.x.2 Course Satisfaction Rate	n/a	84.5	82.6	82.8	82.9	84.0	84.5	85.0	84.0	84.7	85	84.9	

* 1.5 Junior Transfer 4-Year Graduation Rate is calculated based on the University Transfer Cohort and Primary Campus Code of DSC or DSB.

Oregon State University
Extended Campus
 Annual Academic Program Review 2013-14

PART 2

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change '12 - '14
Resources (Fiscal Year)													
E&G - Initial Budget (\$)	3,350,000	5,778,313	6,555,644	8,737,516	9,510,109	10,389,117	11,453,054	10,304,526	15,291,154	19,703,444	23,454,840	31,334,690	59.0%
Total R&D Expenditures (\$)	-	-	-	-	-	-	-	-	-	-	-	-	-
Awards from Grants and Contracts* (#)	12	0	2	0	1	0	0	0	0	0	0	0	-
Awards from Grants and Contracts (\$)	134,177	0	20,000	0	19,681	0	0	0	0	0	0	0	-
Private Giving (\$)										514,368	431,530	7,100	-98.6%

Strategic Planning Metrics 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	College Targets 2017- 18
Goal 2. Demonstrate Leadership in Research, Scholarship and Creativity while enhancing preeminence in the three signature areas of distinction													
2.1 Total R&D Expenditures	see APR data above												
Goal 3. Strengthen Oregon State's Impact and Reach throughout the state and beyond.													
3.5 Annual Private Giving	see APR data above												

* From 2000-01 to 2007-08, the number of grant/contract awards is based on the accounting transactions from the College's award index, rather than the actual number of awards received by the college.

1. The Ecampus E&G Initial Budget, 2012-13 & 2013-14 number is calculated to continue previous initial budget reporting trends of not distributing Ecampus tuition to individual colleges. 2012-13 & 20103-14 Initial Budgets for other units were not altered.

Oregon State University
Extended Campus*
 Annual Academic Program Review 2013-14

PART 3

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change '12 - '14
Degrees (academic year)													
Bachelor	-	-	-	28	54	75	105	132	132	200	253	356	78.0%
Master	-	-	-	19	29	25	31	63	103	72	57	65	-9.7%
Doctorate	-	-	-	0	0	11	8	9	10	20	23	15	-25.0%
First Professional	-	-	-	0	0	0	0	0	0	0	0	0	-
Total Degrees	0	0	0	47	83	111	144	204	245	292	333	436	49.3%

* These are duplicate counts to those reported in the college the degree was actually earned.

Strategic Planning Metrics 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	College Targets 2017-18
Goal 1. Provide a Transformative Educational Experience for all Learners.													
1.1 Degrees Awarded-Total	see APR data above												
Goal 2. Demonstrate Leadership in Research, Scholarship and Creativity while enhancing preeminence in the three signature areas of distinction													
2.3 PhD's Awarded	see APR data above												
College Specific Metrics													
2.x.1 Average Time to Degree Completion (years) ¹	-	-	-	2.2	2.3	2.4	2.4	2.3	2.7	2.6	2.6	2.9	

1. Time to degree is computed from first term as degree seeking undergrad with a primary campus code of DSC (Ecampus). Post-bacs are not included in this computation. Time is elapsed years not enrolled quarters.

Summer Session

PART 1

Annual Academic Program Review 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change '12 - '14
Faculty FTE													
Professional	0.0	0.0	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	1.0	1.0	-	-	-	-	-	-	-	-	-	-	-
Total Faculty FTE	1.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	-
E&G Tenured/Tenure Track	-	-	-	-	-	0	0	0	0	0	0	0	-
Faculty Headcount													
Professional	0	0	-	-	-	-	-	-	-	-	-	-	-
Non-Professional	1	1	-	-	-	-	-	-	-	-	-	-	-
Total Faculty Headcount	1	1	0	0	0	0	0	0	0	0	0	0	-
E&G Tenured/Tenure Track	-	-	-	-	-	-	-	-	-	-	-	-	-

SCH (Academic Year)													
Undergraduate	35384	37692	41385	41953	39404	39575	40773	48699	54289	60285	67130	70441	16.8%
Lower Division	16904	17964	19029	19336	18063	18192	19468	24688	27591	30795	34506	35167	14.2%
Upper Division	18480	19728	22356	22617	21341	21383	21305	24011	26698	29490	32624	35274	19.6%
Graduate	8505	7694	8100	10165	10591	9737	8705	8518	9522	9388	9445	9137	-2.7%
First Professional	1722	1834	1846	2144	1853	1634	1893	2019	2029	2035	1954	2089	2.7%
Other	381	234	298	181	127	148	176	148	170	86	201	11	-87.2%
TOTAL SCH	45992	47454	51629	54443	51975	51094	51547	59384	66010	71794	78730	81678	13.8%

Fall Enrollment by Major													
Undergraduate	4411	4341	4881	4910	4858	4922	5236	5897	6789	8303	8511	8889	7.1%
Graduate	948	1367	1444	1795	1881	1817	1712	1788	1855	1856	1828	1841	-0.8%
First Professional	95	111	112	144	149	127	152	147	155	155	153	181	16.8%
TOTAL Enrollment	5454	5819	6437	6849	6888	6866	7100	7832	8799	10314	10492	10911	5.8%

Oregon State University
Summer Sessions
 Annual Academic Program Review 2013-14

PART 2

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	% Change '12 - '14
Resources (Fiscal Year)													
E&G - Initial Budget (\$)	3,100,000	3,714,104	3,924,616	4,388,000	783,759	805,359	751,104	765,462	1,140,153	531,237	1,564,571	1,638,647	208.5%
Total R&D Expenditures (\$)	-	-	-	-	-	-	-	-	-	-	-	-	-
Awards from Grants and Contracts* (#)	0	0	0	0	0	0	0	0	0	0	0	0	-
Awards from Grants and Contracts (\$)	0	0	0	0	0	0	0	0	0	0	0	0	-
Private Giving (\$)	0	0	0	0	0	0	0	0	0	0	0	0	-

Strategic Planning Metrics 2013-14

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	College Targets 2017- 18
Goal 2. Demonstrate Leadership in Research, Scholarship and Creativity while enhancing preeminence in the three signature areas of distinction													
2.1 Total R&D Expenditures	see APR data above												
Goal 3. Strengthen Oregon State's Impact and Reach throughout the state and beyond.													
3.5 Annual Private Giving	see APR data above												

* From 2000-01 to 2007-08, the number of grant/contract awards is based on the accounting transactions from the College's award index, rather than the actual number of awards received by the college.