Professional and Noncredit Education

Chris LaBelle, Director
University Outreach and Engagement

Educational Outreach

- Extended Campus
- Professional and Noncredit Education
- Extension and Experiment Station Communications
PNE Mission

To deliver high quality, evidence-based educational deliverables to our clients.

Online – Onsite – Hybrid
Our DNA

• CE courses for professionals
• Courses for personal development and hobbyists
• Lifelong Learning (cradle to grave)
• We do not use SIS/Banner for enrollment and payment
Our DNA

• Market-driven pricing for most courses and certificates
• Statewide or national programs
• Self supporting programs
• Online workforce training
What we do

• Course design and development
• Student/instructor services: certificates, tech support, enrollment and payment processing, issue CEUs, rosters
• Marketing and promotion
• Record retention and compliance with IACET and OSU policies.
What we do

- Custom mobile applications
- Contract mobile, training and course development with industry
- ePortfolio
- Certificate programs

Outreach & Engagement
Community education

Oregon Master Naturalist
Master Gardener
Mastery of Aging Well
CE for professionals

Pharmacy Courses

Urban Forestry

Wastewater Installer

Mastery of Aging Well

Well WaterWise Gardening
A history of excellence: For more than 100 years, the students and faculty of OSU’s College of Pharmacy have been passionate about helping individuals and communities stay healthy. Our work takes us to places in Oregon and beyond where we educate patients and make sure they get the medical care they need. Our cutting edge research addresses some of the world’s most critical health challenges, and its impact saves lives. Our discoveries are today and tomorrow’s solutions.

Apply to the College of Pharmacy
Find application information for our Pre-pharmacy, graduate studies, Early Admission and Pharm.D programs.

Apply Now

Dr. Gary DeLander, PhD, Receives National APhA-ASP Outstanding Chapter Advisor Award
Thursday, March 29, 2012
The American Pharmacists Association – Academy of Student Pharmacists (APhA-ASP) has selected Dr. Gary DeLander, PhD, as the recipient of the 2012 Outstanding Chapter Advisor Award.

Bringing in the Vietnamese New Year CoP style
Public good

Childhood Food Insecurity Discrimination Course(s)
OSU Hunger Summit
Rural Development Initiative
Parental Education Certification
About the Course

Today's pharmacist works in a fast-paced and outcomes-oriented health care environment. Oregon State University's online course fosters leadership skills by delivering engaging and evidence-based instruction in an efficient and accessible manner.

This course, developed collaboratively by OSU's College of Pharmacy and College of Business, provides pharmacy managers with practical tools, case studies and a wealth of knowledge. The course material is regularly updated to reflect the most recent research and regulations.

Instructor

Michele Swift, Ph.D., assistant professor in Management at OSU, received her doctorate from the University of Colorado at Boulder. Michele’s experience includes ten years in various HR positions where she was responsible for staffing, benefits, payroll, workers’ compensation and employee relations, and five years as an HR systems consultant, developing and implementing HR self-service applications. She is an active member...
Working with PNE
Intake

- Market analysis
- Development
- Testing
- Launch
- Marketing
- Maintenance
Some intake priorities

Focus: licensure, continuing education hours, larger workforce relevance, public good.

Sustainability: Sustain development and delivery costs over time.

Funding: Grants (course development), audience need (promising market analysis), corporate or industry relevance.
Market analysis
Licensure and CEUs

arborists, wastewater installers, teachers, foresters, medical practitioners, landscapers, pharmacists, veterinarians, etc.
Some future projects (2012)

• New Pharmacy CE courses (3)
• Recycling 101
• Wastewater installer
• WaterWise gardening courses (2)
• Small Farms
• DHE (Apparel Design)
• NRLA
PNE communication & infrastructure

• New website

• New online enrollment system: payment integration, student tracking, roster management, volunteer hour tracking, certificates available via print-on-demand

• Monthly PNE email update
Professional and Noncredit Education

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