Outreach and Engagement Council
July 19, 2012, 10am-12pm
115 Hallie Ford Center

Attending: Deb Maddy, Sherri Noxel, Maria Chavez-Haroldson, Dave King, Lois Brooks, Rebecca Badger, David Hansen, Kyle Cole, Jim Johnson, Bruce Weber, Tom Eversole, Peg Herring, Bill Braunworth, Scott Reed, Jackie Russell, Lynn Dierking, Gary DeLander, Susie Brubaker-Cole
Unavailable: Roger Rennekamp, Allison Davis—White Eyes, Eric Alexander, Anita Helle, Shan Sutton (Valley Library), Anita Grunder (CEOAS)
Guests: Lisa Templeton, Maralisa Morales,
New members: Maria Chavez-Haroldson (CL@SE), Shan Sutton (Valley Library), Anita Grunder (CEOAS)

Agenda:

Natural Resources Leadership Academy (NRLA) – Lisa Templeton, Executive Director Extended Campus (handout)
Video - http://outreach.oregonstate.edu/nrla

First NRLA was held June 18-22, 25-29, in Corvallis, with non-credit tracks for professionals and graduate credit track (3-4 credits/course). Lynette De Silva, Coordinator. Forty students comprised of campus, Ecampus, and professionals from 10 states and two international. Field trips included all participants and all subject courses included leadership component. Students requested a LinkedIn and Facebook group. Evaluation from participants was thorough and positive and Steering Committee has met to recap and evaluate. Committed to year two and providing annually. NRLA will be coordinated under Summer Session next year; Summer Session coordinator also looking at this model for additional offerings. If you have ideas for similar offerings please contact Lisa Templeton or Chris LaBelle.

Status Updates:

a) O&E Strategic Conference Planning – Scott Reed
O&E Awards for Excellence call for nominations will be in mid-August. Keynote speakers have committed: Judith Ramaley, Barbara Holland and respondent Kate J-H has committed. Faculty Panel TBD.

b) O&E Agenda Update and Committee with Research/O&E – Scott Reed
Scott and Rick Spinrad considering alignment between the Research and O&E agendas with a joint Research and O&E Committee. O&E Committee: Bill Braunworth and Lynn Dierking; Spinrad will identify Research participants for joint committee. Functional alignment between research and engagement is now expected by funders and citizens and to have agendas aligned seems to be a natural function of both groups, with advantages in linking both agendas as well as keeping separate identities. Need to help PIs identify aspects of outreach and engagement in their work. New Cayuse systems provides for indication for Outreach work. If discretionary

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funds become available O&E agenda could be used for allocation. Keep Strategic Plan as roadmap.

**Action:** O&E agenda will be sent to Council for review; send comments to Bill Braunworth and Lynn Dierking. Scott will communicate O&E Committee names to Rick Spinrad.

c) **Engagement Academy 2012 – Scott Reed**
2012 team attended Engagement Academy at Virginia Tech in June: Beth Emshoff, Anita Azarenko, Jeff Sherman, Sam Angima, Keith Duren (Klamath Community College, Dept. Head). Emphasis and focus on Oregon Open Campus and increasing Oregonians degree completion.

d) **OSU Engagement Academy – Dave King**
Maralisa Morales, graduate student, has been hired to help coordinate creation of local academy, and is coordinating a meeting with all available EA alums. Focus – coordinate and sponsor a fall Road’s Scholar to include new faculty; visit OSU off-campus facilities and communities, including Latina communities. Potential for a winter-specific symposium sponsored by local academy to discuss O&E activities on P&T (Judith Ramaley and Barbara Holland may participate).

e) **O&E Activities Task Force – Deb Maddy**
O&E Task Force is reviewing policies that guide the management of extramural funds that support O&E. Task force met last fall and winter terms, with recommendations to Rich and Scott in March 2012. Issues were identified for committee to provide additional information. Committee will meet one more time and re-submit. Recommendations from committee to include: limited trial period to test recommendations to provide time period to review O&E contracts and grants in university. O&E grants and contracts tend to be small, from community based organizations, with focus on activities in communities. Committee: Bill Braunworth, Jim Johnson, Malcolm LeMay, Aaron Howell, Paul Doescher, Brian Wall, David White.

f) **Monitoring and Measuring Community Engagement Conference – Deb Maddy**
September 12-14, 2012. Extension is sending a team; Deb Maddy, John Punches, Alissa Wells. Project will be related to community engagement, Open Campus. Potential to offer information at O&E Professional Development Spring Training.

**Other Matters**

Kyle Cole – Youth Safety Work Group created by President Ray to review policies for youth programs has completed policy guidelines. Planning a symposium on youth safety practices for Oregon and looking for opportunities to share with youth groups in Oregon. Opportunity at fall O&E Conference or Spring Training (April 8-10, 2013). Extension Youth Development faculty spring professional development may be a good opportunity (contact, Sally Bowman, Program Leader). Potential for online professional development (Contact Chris LaBelle, PNE).

**Next Meeting:**
October 18, 2012, MU Council Room

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