University Outreach and Engagement Council  
November 16, 2017, 10:00 – 12pm  
MU 222 Council Room

Attending: Scott Reed, Lindsey Shirley, Juancho Ramirez, Matt Andrews, Scott Emery, Sam Angima, Marion Rossi, Roberta Riportella, Paul Carey, Ana Gomez, Jackie Russell, Lynn Dierking, Jill Parker, Ann Murphy (phone)  
Guest: Kris Elliott  
Unavailable: Steve Clark, Annie Heck, Sue Ann Bottoms, Lynn Dierking, Laurie Lewis, Cheryl Middleton, Lisa Templeton, Shelby Walker

Agenda:

1. Community Engagement Scholarship – Scott Reed, Roberta Riportella, Lynn Dierking
   Conversation began with working group of Lynn Dierking (and Shelby Walker), Roberta Riportella, Julie Risien, Charles Robinson, and Dana Sanchez who met around definition of community-engaged scholarship. Need for common language for the university to evaluate in P&T, as well as understand what defines university outreach and engagement. Also reviewed Roberta’s task force report for PHHS (attached in email) and developed following points/issues:
   - Community-Engaged Scholarship:
     1. Co-creation
     2. Process/method
     3. Problem identification with community
     4. Expand ‘peer’ beyond science peer/professionals
     5. Creation, integration, transfer and application
     6. Shared decision making
     7. Mutual benefit – reciprocal
     8. ‘Process’ can be the impact

   OSU P&T Guidelines
   1. Needs cultural evolution/application
   2. Recognizing past and enduring privileged ways of knowing and doing, leading to impact of stymied ideas
   3. Address norms of proactive loophole
   4. Editing w/fine-toothed comb: ensure P&T practices are socially just

   It is desired that P&T standards be reviewed and modified to create more comfort with scholarship of community engagement and help colleges appropriately evaluate the work. In PHHS task force report a lot of attention to what is considered scholarship, and what it means to be a “peer” is defined. Community engaged work with peers in communities is seen as different.
   A key question is what qualifies a peer to evaluate scholarship. A significant challenge is challenge of changing culture of unit P&T committees. Dossiers rejected could be looked at by university committee to determine if process is just or if systemic problems exist.

   Question-Should this group determine working definition of scholarship of engagement and/or engaged scholarship? Faculty Senate committee revised P&T guidelines for university 10-15 years ago. To what extent does impact qualify analogous to high-impact journals? There is a collective impact model that can be considered.

Next meeting: January 18, 2018  
2018 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm  
http://outreach.oregonstate.edu/about/outreach-and-engagement-council
Actions:

1) Scott Reed will advance this conversation developing a statement on the Council’s perspective to advance/test with Faculty Senate P&T Committee, then invite chairs and department heads of P&T colleges once statement is ready. (Sees too many faculty who leave OSU due to this issue.)

2) Scott Reed asked Lynn Dierking to lead, create a working group (will check with Shelby on interest). Jill Parker interested as time allows. How community-engaged scholarship is now recognized and rewarded? How to make process more inclusive? Does scholarship of engagement work only in outreach of university or also with the teaching and research functions?

2. Recap O&E Outdoor Summit and 2018 – Lindsey Shirley

Summit brought keynote speakers Stacey Bare, Director Sierra Club Outdoors, and Luis Benitez, Director of the Colorado Recreation Industry Office; and brought in 250 attendees representing may OR agencies across state. O&E collaborated with State Parks and Travel Oregon. Summit was broad-based for constituencies (all recreation, hunting, golf, motorized, non-motorized), natural resources and communities. Outdoor economy now added to GDP and several western states have created offices of recreation including Oregon.

Next steps from Summit, First Gentleman Dan Little is holding a follow-up symposium, Feb 15 in Portland, to look at access for more diverse populations, and is bringing Sally Jewell and former CEO of REI, to explore community engagement and community development.

Topics considered for 2018 Summit that engages participation across university:

- Food Systems Summit – partnering with CAS, PHHS
- Homelessness (youth issues, rural and urban issues, housing issues across west coast)
- OSU 150 culminates with Land Grant Summit fall 2018 (O&E Summit partner on theme)
  - Land broadly construed; how used, elements of, food, homeless, etc
  - Land grant darker side – land originally held by others that was taken - include all those communities in celebration and lamentation (of their loss)

3. Outdoor School – Kris Elliott (handout)

Oregon is first state to require outdoor education, and funding appropriated July 1. School District/ESD funding applications closed Nov. 14., and impacting 32K+ students in year-1 for 2017-2018 school year. Challenge of integrating private school students, working with legislative counsel on issue. Year-2 2018-19 process will start in spring 2018 with streamlined application process (2017-2019 legislative appropriation was less than full funding due to start-up period). Hired administrative assistant and position in business center (UABC), and will post three new coordinator positons January 2018: research and evaluation, marketing, and professional development and curriculum design. Additionally will have three regional coordinators across the state charged with engaging with school districts, communities and extension offices to assist school districts and schools in communities. Working with a contractor for curriculum design for schools that need support. Developing high quality rubric so schools can evaluate their programs. Opportunities for OSU faculty to engage across colleges, student involvement. High School students can be involved as ODS leaders (through their schools). Marketing will support families/parents to continue to engage students and families in further outdoor experiences. Working with a variety of partners on accessibility of ODS sites, Gray Family Foundation and Friends of Outdoor School (FOS becoming a statewide resource). Significant for OSU and state, puts OSU inside of K-12, establishes important relationship opportunity with youth and families. OSU is also institutional home of Oregon Education Literacy Program responsible for outdoor learning across the lifespan.

4. Experiential Learning Opportunities – Sam Angima (handout)

Next meeting: January 18, 2018
2018 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm
http://outreach.oregonstate.edu/about/outreach-and-engagement-council
Student success is number one priority for university. What can division do for colleges? Handout includes data based on credit-based experiences and increased graduation rates. Categories #4 & #5 on handout have Extension involvement. Recommendations (pg 2 of handout): Create Division/Extension leadership position, determine sites, develop curriculum, assist faculty to improve experiential learning experiences, and would link all 11 colleges to advance O&E mission, creating an intentional focus for experiential learning. Experiential learning must be intentional, planned for and evaluated.

Next steps: Look for ways to fill the recommended position (central funding). November APLU meeting had focus on experiential learning and graduation rates.

- CAS has experiential learning leadership in the college, which has made tremendous difference. CAS many pathways for experiential learning with information on their website.
- PHHS: internship coordination and determining where extension experiences can be located. PHHS and Extension has many experiential learning students in communities but often not OSU students.
- Vet Med: Pre-med volunteers, unmeasured but organized program
- CoS: Chris Larson – integrated Innovative Professional Development (IPD) at work place that coordinates with major/program.
- CLA in midst of investigating and considering many options of student services – interested in continuing conversation how experiential learning could be integrated.
- Pre-College Programs: integrated and partners with Juntos.
- CoEd – Free choice learning and STEM programs are collecting data that supports experiential learning. College has associate dean for research position focused on faculty and organizational change, interested in data on experiential learning.
- CoPH – large portion of students from OSU, pre-pharm students; not sure if experiential learning data is collected, most students do on their own. Unpaid experiential learning experiences in pharmacies and hospitals.

Next meeting: January 18, 2018
2018 Meetings: 3rd Thursday, January, April, July, October, 10am-12pm
http://outreach.oregonstate.edu/about/outreach-and-engagement-council